BON TON STORES INC

Reported by

GRUMBACHER M THOMAS

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 04/19/10 for the Period Ending 04/15/10

Address	2801 E MARKET ST YORK, PA 17402-2406
Telephone	7177577660
CIK	0000878079
Symbol	BONT
SIC Code	5311 - Department Stores
Industry	Retail (Department & Discount)
Sector	Services
Fiscal Year	01/31

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FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
GRUMBACHER M THOMAS (Last) (First) (Middle)	**BON TON STORES INC [BONT]**	__ **X** __ Director __ **X** __ 10% Owner __ **X** __ Officer (give title below) _____ Other (specify below) **Chairman**
C/O THE BON-TON STORES, INC., 2801 EAST MARKET STREET (Street)	3. Date of Earliest Transaction (MM/DD/YYYY) **4/15/2010**	
YORK, PA 17402 (City) (State) (Zip)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) _ **X** _ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	**4/15/2010**		**S**		**54700**	**D**	**$17.16** (1)	**1848764**	**D**	
Common Stock	**4/16/2010**		**S**		**58300**	**D**	**$16.72** (2)	**1790464**	**D**	
Common Stock	**4/19/2010**		**S**		**7000**	**D**	**$16.69** (3)	**1783464**	**D**	
Common Stock								**337307.9**	**I**	**By 401(k) Plan** (4)

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

(1) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from $16.81 - $17.40, inclusive. The reporting person undertakes to provide to The Bon-Ton Stores, Inc., any security holder of The Bon-Ton Stores, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(2) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from $16.50 - $17.28, inclusive. The reporting person undertakes to provide to The Bon-Ton Stores, Inc., any security holder of The Bon-Ton Stores, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(3) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from $16.50 - $16.88,

inclusive. The reporting person undertakes to provide to The Bon-Ton Stores, Inc., any security holder of The Bon-Ton Stores, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(4) These shares are held under The Bon-Ton Stores, Inc. Profit Sharing/Retirement Savings Plan.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GRUMBACHER M THOMAS C/O THE BON-TON STORES, INC. 2801 EAST MARKET STREET YORK, PA 17402	**X**	**X**	**Chairman**	

Signatures

/s/ Keith E. Plowman, attorney-in-fact — **4/19/2010**

** Signature of Reporting Person — Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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