



pen An Account Online At Beneficial

Beneficial Savings Bank announced today the launch of its new Online Account Opening Service.

For the first time ever, new and existing customers can open accounts entirely online. The accounts available for opening online are checking, money market, savings, and certificates of deposit.

The application process is quick, user-friendly, and secure, and provides consumers with the benefits of an office from the convenience of their own computer.

"Throughout our 153-year history, Beneficial Savings Bank has always been committed to meeting the needs of customers," said Beneficial President and CEO George W. Nise. "We are excited to offer this new service that provides an easy way for consumers to open an account at our financial services company."

Beneficial previously launched its newly-designed website in February of this year.