

# Sotheby's

PRESS RELEASE

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SOTHEBY'S IS DELIGHTED TO PRESENT

## “THE RAJ PINK”

**THE WORLD'S LARGEST KNOWN  
FANCY INTENSE PINK DIAMOND**

**37.30 carats**



**Estimate US\$ 20 – 30 million**

*“The brilliance, hue and size of this precious gem are truly exceptional.”*  
Gemological Institute of America

**MAGNIFICENT JEWELS & NOBLE JEWELS**  
MANDARIN ORIENTAL, GENEVA 15 NOVEMBER 2017

**Geneva, 11 October 2017** – Sotheby's is delighted to present 'The Raj Pink', the world's largest known Fancy Intense Pink diamond, weighing 37.30 carats. This superb and exceptionally rare diamond will take centre stage during Sotheby's sale of Magnificent Jewels and Noble Jewels in Geneva, on 15 November 2017.

*"The discovery of any pink diamond is exceptional, but the Raj Pink's remarkable size and intensity of colour places it in the rarefied company of the most important pink diamonds known."*

**David Bennett, Worldwide Chairman of Sotheby's International Jewellery Division**

## **MAJESTIC PRESENCE**

The rough diamond which yielded 'The Raj Pink' was studied for over a year after its discovery in 2015. It was then entrusted to a master cutter, who brought the diamond's innermost beauty to full display by crafting it into a sparkling cushion-modified brilliant cut.

'The Raj Pink' was named by the current owner of the diamond, who wishes to remain anonymous. It is based on the Sanskrit word for 'king'.

The Gemological Institute of America (GIA), which certified the diamond, characterized it as an "astonishing stone", describing its hue as "a very bright and ravishing fancy intense pink color". It continued, "For a diamond to display strong, unmodified pink color like that observed in The Raj Pink is rare, particularly at so considerable a weight".

The discovery of a gem-quality pink diamond of any size is an extremely rare occurrence. Of all diamonds submitted to the GIA each year, less than 0.02% are predominantly pink.

*"Only on the rarest occasions do diamonds with vibrant, shocking color like the Raj Pink's emerge... only the most privileged and knowledgeable in the industry know of their existence. With an unmodified Fancy Intense Pink hue, substantial size and desirable clarity, the Raj Pink is certainly one of those gems that only few may have the honor of experiencing."*

Gemological Institute of America

## NOTABLE FANCY INTENSE PINK DIAMONDS AT AUCTION

### **'The Graff Pink'**

Fancy Intense Pink diamond, 24.78 carats

VVS2 clarity, Potential Type IIa

**Sold for US\$ 46,158,674 (US\$ 1,862,739 per carat)**

Sotheby's Geneva, November 2010

**WORLD AUCTION RECORD PRICE FOR A FANCY INTENSE PINK DIAMOND**

### **'The Perfect Pink'**

Fancy Intense Pink diamond, 14.23 carats

VVS2 clarity, Type IIa

**Sold for US\$ 23,165,968 (US\$ 1,627,967 per carat)**

Christie's Hong Kong, June 2015

### **'The Martian Pink'**

Fancy Intense Pink diamond, 12.04 carats

VS1 clarity, Type IIa

**Sold for US\$ 17,480,721 (US\$ 1,451,887 per carat)**

Christie's Hong Kong, May 2012

### **Fancy Intense Pink diamond, 9.07 carats**

Internally Flawless

**Sold for US\$ 12,643,776 (US\$ 1,394,022 per carat)**

Christie's Hong Kong, June 2015

### **Fancy Intense Pink diamond, 6.54 carats**

Internally Flawless

**Sold for US\$ 8,594,500 (US\$ 1,314,144 per carat)**

Sotheby's New York, December 2012

### **Fancy Intense Pink diamond, 13.20 carats**

Internally Flawless

**Sold for US\$ 16,232,308 (US\$ 1,229,720 per carat)**

Sotheby's Geneva, November 2016

## EXHIBITION CALENDAR FOR “THE RAJ PINK”

**London**  
13 – 17 October

**Singapore**  
20 – 21 October

**Hong Kong**  
23 – 24 October

**Taiwan**  
26 - 27 October

**New York**  
3 - 4 November

**Geneva**  
11 – 14 November

### **AUCTION ON 15 NOVEMBER 2017** **MANDARIN ORIENTAL, GENEVA**

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Sotheby's has been uniting collectors with world-class works of art since 1744. Sotheby's became the first international auction house when it expanded from London to New York (1955), the first to conduct sales in Hong Kong (1973), India (1992) and France (2001), and the first international fine art auction house in China (2012). Today, Sotheby's presents auctions in 10 different salesrooms, including New York, London, Hong Kong and Paris, and Sotheby's BidNow program allows visitors to view all auctions live online and place bids from anywhere in the world. Sotheby's offers collectors the resources of *Sotheby's Financial Services*, the world's only full-service art financing company, as well as the collection advisory services of its subsidiary, *Art Agency, Partners*. Sotheby's presents private sale opportunities in more than 70 categories, including S|2, the gallery arm of Sotheby's Global Fine Art Division, and two retail businesses, Sotheby's Diamonds and Sotheby's Wine. Sotheby's has a global network of 80 offices in 40 countries and is the oldest company listed on the New York Stock Exchange (BID).

\*Estimates do not include buyer's premium. Prices achieved include the hammer price plus buyer's premium and are net of any fees paid to the purchaser where the purchaser provided an irrevocable bid.

Images are available upon request

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