

Hong Kong | Carmen Ting | +852 2822 8140 | carmen.ting@sothebys.com
New York | Darrell Rocha | darrell.rocha@sothebys.com | London | Marie-Beatrice Morin | marie-beatrice.morin@sothebys.com
Geneva | Catherine Allen | catherine.allen@sothebys.com

Sotheby's Hong Kong presents
A Superb 8.41-Carat Internally Flawless Fancy Vivid Purple-Pink Diamond
(Est. HK\$100 - 120 Million / US\$12.8 – 15.4 Million)
At Magnificent Jewels and Jadeite Autumn Sale on 7 October

- MATCHLESS CLARITY
AMONG ALL SIGNIFICANT PINK DIAMONDS SOLD AT AUCTION -



Public Exhibition: 3 – 6 October | Auction: 7 October

Hong Kong, 15 August 2014 Sotheby's Hong Kong is delighted to present a **8.41-Carat Pear-shape Internally Flawless (IF) Fancy Vivid Purple-Pink Diamond (Est. HK\$100 - 120 million / US\$12.8 – 15.4 million*)** as part of the Magnificent Jewels and Jadeite Autumn Sale 2014 scheduled to take place on 7 October at the Hong Kong Convention and Exhibition Centre. Arguably the most desirable pink diamond to appear at auction in recent years, this beautiful 8.41-carat stone was cut from a rough weighing more than 18 carats mined by the world's leading diamond corporation De Beers, with the final cutting completed in New York. Internally Flawless clarity, as seen in this remarkable 8.41-carat stone, is extremely rare in pink diamonds, and virtually unseen in any significant pink diamond of Fancy Vivid or Fancy Intense colour grading ever sold at auction. This stunning 8.41-Carat Purple-Pink Diamond, possessing not only "Fancy Vivid" colour - the highest colour grading by the GIA (Gemological Institute of America) signifying the most vibrant and concentrated colour in diamonds - but also Internally Flawless clarity, ranks amongst the rarest and most desirable of coloured diamonds ever seen at auction. The stone will be previewed in Singapore, Taipei, New York, London, Geneva and Hong Kong before the auction.

QUEK Chin Yeow, Deputy Chairman, Asia, and Chairman International Jewellery, Asia, said, “Sotheby’s has had the honour to bring to the auction market a number of truly remarkable coloured diamonds. Following the Graff Pink, current world record holder for a diamond and any jewel at auction, we are privileged to present a superb 8.41-Carat Internally Flawless Fancy Vivid Purple-Pink Diamond this October in Hong Kong – one of the world’s three major jewellery auction centres after Geneva and New York. This colour is one of the most beautiful and concentrated shades of pink in diamonds that I have seen and, combined with the exceptional clarity, it is not surprising that it would command the highest per-carat pre-sale estimate for any pink diamond to date. With this exquisite pink diamond we continue Sotheby’s tradition of bringing some of the rarest and most extraordinary objects to market.”

Natural Coloured Diamonds

Natural coloured diamonds are mysterious gems of perfection born out of wonderful imperfection in nature. Owing their fascinating hues to additional trace elements or distortions to the typical diamond structure, coloured diamonds are unique and far rarer than colourless diamonds. Pink, one of the rarest and most desired colour in diamonds, is known to be the result of crystal deformation in the diamond lattice.



Captivating Colour

Among the 4C’s of diamond valuation – Carat, Colour, Clarity and Cut, colour is of paramount importance and prevails over other criteria in the valuation of coloured diamonds. Of all the existing grades of colour, “Fancy Vivid”, as manifested by this beautiful 8.41-carat stone, is the highest possible for a coloured diamond. The modifying colour of purple is one of the most commonly seen in pink diamonds, and often results in the most charming and vibrant feminine hue that is the dream of many. The present stone, combining Fancy Vivid purple-pink colour and extremely rare Internally Flawless (IF) clarity, is indeed a treasure of nature.

Pink Diamonds in History

Ever since they were first discovered in the mines of India centuries ago, pink diamonds have been coveted by rulers and prized by connoisseurs. Many of the great gems of history happen to be pink diamonds, including the Williamson presented to Queen Elizabeth II at her wedding, the Hortense from the Crown Jewels of France, the Darya-i-Nur from the Iranian Crown Jewels, the Agra documented as having belonged to Babur, founder of the Mogul Empire, and the Graff Pink which set the world auction record for a diamond and any jewel when purchased by Lawrence Graff at Sotheby’s Geneva in 2010.

Pink Diamonds at Auction

The current record price ever paid at auction for a diamond, or any gemstone, is the Graff Pink, a superb 24.76-carat, Fancy Intense pink diamond, purchased by Lawrence Graff at Sotheby’s Geneva in November 2010 for CHF45,442,500 / US\$46,158,674 / HK\$360,307,657 (US\$1,862,739 per carat). The current record price per carat for a Fancy Vivid pink diamond (US\$2,155,332 per carat) was set by a 5.00-carat diamond, sold in Hong Kong in January 2009 for HK\$83,540,000 / US\$10,776,660.

*Estimates do not include buyer’s premium and prices achieved include the hammer price plus buyer’s premium.

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NOTES TO EDITORS

I) SOTHEBY'S HONG KONG AUTUMN SALES 2014 CALENDAR *(The schedule is subject to change)*

Auction	Category
4 Oct	Finest & Rarest Wines Including a Magnificent Selection of Henri Mayer Magnums from the Exceptional Cellar of James H. Clark & The Romanée Conti Superlot
5 Oct	Modern and Contemporary Asian Art – Evening Sale <i>(20th Century Chinese Art, Contemporary Asian Art, Modern and Contemporary Southeast Asian Paintings)</i>
6 Oct	20th Century Chinese Art Day Sale Contemporary Asian Art Day Sale Modern and Contemporary Southeast Asian Paintings Day Sale Contemporary Literati: Landscapes In Mind
7 Oct	NIGO® Only Lives Twice Fine Chinese Paintings Magnificent Jewels and Jadeite
8 Oct	Important Watches The Chunzaizhai Collection – A Xuande ‘Fish’ Stemcup The Baoyizhai Collection of Chinese Lacquer, Part 2 Later Chinese Bronzes from the Collection of Ulrich Hausmann Fine Chinese Ceramics and Works of Art

HONG KONG EXHIBITION AND AUCTION VENUE

Hall 3, Hong Kong Convention and Exhibition Centre (New Wing), 1 Expo Drive, Wan Chai, Hong Kong

II) TRAVELLING EXHIBITIONS CALENDAR

Date	City	Venue
12 - 13 Sep	Singapore	The Regent Singapore
20 - 21 Sep	Taipei	Fubon International Convention Centre
23 - 24 Sep	New York	Sotheby's New York
29 Sep	London	Sotheby's London
30 Sep	Geneva	Sotheby's Geneva

III) UPCOMING SELLING EXHIBITIONS (AUGUST – OCTOBER)

Date	Selling Exhibitions	Venue
9 - 29 Aug	Old Master Q: What The @#\$\$ Is Going On? Original Works By Alphonso Wong	Sotheby's Hong Kong Gallery
6 - 24 Sep	The World According to Nara	Sotheby's Hong Kong Gallery
7 – 8 Sep	Age Of Elegance – European Paintings, Furniture and Sculpture	Kerry Hotel, Beijing
3 - 7 Oct	Age Of Elegance – European Paintings, Furniture and Sculpture	Hong Kong Convention and Exhibition Centre

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Sotheby's has been uniting collectors with world-class works of art since 1744. Sotheby's became the first international auction house when it expanded from London to New York (1955), the first to conduct sales in Hong Kong (1973), India (1992) and France (2001), and the first international fine art auction house in China (2012). Today, Sotheby's presents auctions in nine different salesrooms, including New York, London, Hong Kong and Paris, and Sotheby's BidNow program allows visitors to view all auctions live online and place bids from anywhere in the world. Sotheby's offers collectors the resources of Sotheby's Financial Services, the world's only full-service art financing company, as well as private sale opportunities in more than 70 categories, including S|2, the gallery arm of Sotheby's Contemporary Art department, and two retail businesses, Sotheby's Diamonds and Sotheby's Wine. Sotheby's has a global network of 90 offices in 40 countries and is the oldest company listed on the New York Stock Exchange (NYSE).