



## **Baker Hughes Introduces Environmentally Preferred Fracturing Fluid Systems**

### ***BJ SmartCare™ family of products achieves performance goals while minimizing environmental risks***

HOUSTON, TEXAS - December 8, 2010 - Baker Hughes Incorporated (NYSE:BHI) announced today the launch of its BJ SmartCare™ family of environmentally preferred fracturing fluids and additives. Qualified through a recognized third-party chemical evaluation process, the SmartCare offering provides the industry with complete, flexible fracturing systems and additives that meet clients' technical performance and environmental compliance requirements. Each fluid and additive has been methodically vetted for safety, performance, compatibility and value.

SmartCare system qualification was conducted by independent expert environmental consultants based on a transparent, quantifiable and standardized method of measuring environmental, human health and physical risks associated with oilfield operations. The process identifies the products and systems that meet or exceed existing regulatory requirements and provides a scientific protocol for evaluating and selecting products for use in areas where regulations are limited or absent.

To date, products have been qualified in four different fracturing systems: slickwater, linear gel, crosslinked and viscoelastic. The qualification process also is a key component of Baker Hughes' continuous improvement and research and development efforts for more environmentally responsible chemistry.

"Using SmartCare systems in hydraulic fracturing treatments diminishes risk to people and the environment without impairing stimulation performance. In fact, we have a stringent internal process to ensure that the SmartCare family of fluids and additives meet or exceed our clients' performance specifications," says Lindsay Link, president of Baker Hughes' pressure pumping business segment. "To optimize well productivity, you have to match the fracturing technology to the reservoir. The SmartCare™ family gives us the flexibility to combine environmentally preferred fluids, additives and specialty chemicals and create a fit-for-purpose, optimized solution for each well."

#### **About Baker Hughes**

Baker Hughes provides reservoir consulting, drilling, formation evaluation, pressure pumping, completion and production products and services to the worldwide oil and gas industry.

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