



BioForm Medical to Present At the Maxim Group Growth Conference

SAN MATEO, Calif., Sep 21, 2009 (GlobeNewswire via COMTEX News Network) -- BioForm Medical, Inc. (Nasdaq:BFRM) announced today that Adam Gridley, the Company's Senior Vice President, Corporate Development, will present at the Maxim Group Growth Conference in New York City on Tuesday, September 29, 2009. The conference will be held at the Grand Hyatt New York Hotel. The Maxim Group Growth Conference will feature interactive presentations from over 80 companies, as well as one-on-one meetings with executives from the Healthcare, Technology, Shipping/Transportation, Alternative Energy & Infrastructure and Emerging Growth sectors. Attendees will include securities analysts, fund managers and institutional investors.

BioForm Medical's investor presentation is scheduled for Tuesday, September 29, 2009 at 8:30 a.m. eastern time. A live and archived copy of the audio webcast of BioForm Medical's presentation will be available on the Investor Relations section of the Company's website at www.bioform.com. Participants should allow adequate time prior to the event to download any software necessary for the webcast.

About BioForm Medical, Inc.

BioForm Medical, Inc. is a medical aesthetics company headquartered in San Mateo, California, developing products that enhance aesthetic procedures performed in dermatology and plastic surgery practices. BioForm Medical's lead product is RADIESSE(r) dermal filler, a long-lasting filler for use in facial aesthetics. BioForm Medical is developing several future aesthetics products, including a radiofrequency treatment to reduce nerve function in the forehead, a sclerotherapy treatment for spider veins, and a surgical adhesive for brow lifts. For more information about BioForm Medical, please visit www.bioform.com.

About Maxim Group

Maxim Group is a full-service investment banking, securities and investment management firm headquartered in New York. The Firm provides an array of financial services including: investment banking, equity research, private wealth management, structured products, and global institutional equity, fixed-income and derivative sales & trading to a diverse range of corporate clients, institutional investors and high net worth individuals. For additional information, please visit <http://www.maximgrp.com>.

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