

Bare Escentuals, Inc. to Report Second Quarter 2009 Financial Results on July 29, 2009

SAN FRANCISCO, Jul 15, 2009 (BUSINESS WIRE) -- **Bare Escentuals, Inc.** (Nasdaq:BARE) will announce financial results for the second quarter ended June 28, 2009, on Wednesday, July 29, 2009, after the market close. The Company will hold a conference call to discuss the results the same day. Participating in the call will be Leslie Blodgett, Chief Executive Officer, and Myles McCormick, Chief Financial Officer and Chief Operating Officer.

The conference call is scheduled to begin at 1:30 p.m. Pacific Time (4:30 p.m. Eastern Time) on July 29, 2009. The call will be broadcast live over the Internet hosted at the Investor Relations section of the Company's website at www.bareescentuals.com and will be archived online within one hour of the completion of the conference call.

About Bare Escentuals, Inc.

Bare Escentuals, Inc. is one of the leading prestige cosmetic companies in the United States and an innovator in mineral-based cosmetics. The company utilizes a distinctive marketing strategy and multi-channel distribution model to develop, market and sell cosmetics, skin care, and body care products under its *bareMinerals*, *RareMinerals*, *Buxom* and *md formulations* brands worldwide.

(BARE-F)

SOURCE: Bare Escentuals, Inc.

Investor Contact:

Bare Escentuals, Inc.

Eric C. Wong, 415-489-5000

or

ICR, Inc.

Laura Foster / Christine Gleim, 310-954-1100

laura.foster@icrinc.com

christine.gleim@icrinc.com

Copyright Business Wire 2009