

## **Bare Escentuals, Inc. to Report First Quarter 2008 Financial Results on May 1, 2008**

SAN FRANCISCO, Apr 21, 2008 (BUSINESS WIRE) -- Bare Escentuals, Inc. (Nasdaq:BARE) will announce financial results for the first quarter ended March 30, 2008, on Thursday, May 1, 2008, after the market close. The Company will hold a conference call to discuss the results the same day. Participating in the call will be Leslie Blodgett, Chief Executive Officer, and Myles McCormick, Chief Financial Officer and Chief Operating Officer.

The conference call is scheduled to begin at 1:30 p.m. Pacific Time (4:30 p.m. Eastern Time) on May 1, 2008. The earnings release will be broadcast live over the Internet hosted at the Investor Relations section of the Company's website at [www.bareescentuals.com](http://www.bareescentuals.com) and will be archived online within one hour of the completion of the conference call.

About Bare Escentuals, Inc.

Bare Escentuals, Inc. is one of the fastest growing prestige cosmetic companies in the United States and a leader in mineral-based cosmetics. The Company utilizes a distinctive marketing strategy and multi-channel distribution model to develop, market and sell cosmetics, skin care, and body care products under its bareMinerals, RareMinerals and namesake Bare Escentuals brands, and professional skin care products under its md formulations brand through infomercials, home shopping television, specialty beauty retailers, department stores, company-owned boutiques, spas and salons, and online shopping.

(BARE-F)

SOURCE: Bare Escentuals, Inc.

Investor Contact:

ICR, Inc.

Andrew Greenebaum / Christine Lumpkins

310-954-1100

[agreenebaum@icrinc.com](mailto:agreenebaum@icrinc.com)

[clumpkins@icrinc.com](mailto:clumpkins@icrinc.com)

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