



Avid to Present at the Maxim Group Growth Conference

TEWKSBURY, MA, Sep 24, 2009 (MARKETWIRE via COMTEX News Network) -- Avid(R) (NASDAQ: AVID) today announced that Ken Sexton, executive vice president and CFO, will present an update on the company's business at the Maxim Group Growth Conference on Tuesday, September 29, 2009 at 9:30 a.m. EDT at the Grand Hyatt Hotel in New York City. An on-demand audio webcast of the presentation will be accessible via Avid's Web site during the conference and for a limited period following the conference. To listen, please visit <http://ir.avid.com/>.

About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world -- from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer(R), Pro Tools(R), Avid Unity(TM), Interplay(R), Oxygen 8, Sibelius(R) and Pinnacle Studio(TM). For more information about Avid solutions and services, visit www.avid.com, del.icio.us, Flickr, Twitter and YouTube; connect with Avid on Facebook; or subscribe to Avid Industry Buzz.

Copyright 2009 Avid Technology, Inc. All rights reserved. Avid, the Avid Logo, Pinnacle Studio, Avid Unity, Interplay, Media Composer, Pro Tools and Sibelius are trademarks or registered trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. The Interplay name is used with the permission of Interplay Entertainment Corp., which bears no responsibility for Avid products. All other trademarks are the property of their respective owners.

PR Contact:

Christi Dean
Avid
978-640-5147
Email Contact

IR Contact:

Tom Fitzsimmons
Avid
978-640-3346
Email Contact

SOURCE: Avid

<http://www2.marketwire.com/mw/emailprcntct?id=D8EF7E2A55B565C8>

<http://www2.marketwire.com/mw/emailprcntct?id=450813D9290BBF23>

Copyright 2009 Marketwire, Inc., All rights reserved.

News Provided by COMTEX