



## Avid to Present at Investor Conferences in September

TEWKSBURY, MA, Sep 02, 2009 (MARKETWIRE via COMTEX News Network) -- Avid(R) (NASDAQ: AVID) today announced that Gary Greenfield, chairman and CEO, will present an update on the company's business at two investor conferences in September:

-- The Kaufman Brothers 12th Annual Investor Conference on Wednesday, September 9, 2009 at 11 a.m. EDT at the Lexington Avenue W Hotel in New York City

-- The Deutsche Bank 2009 Technology Conference on Wednesday, September 16, 2009 at 8 a.m. PDT at The Palace Hotel in San Francisco

An on-demand audio webcast of each presentation will be accessible via Avid's Web site during each conference and for a limited period following each conference. To listen, please visit <http://ir.avid.com/>.

### About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world -- from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer(R), Pro Tools(R), Avid Unity(TM), Interplay(R), Oxygen 8, Sibelius(R) and Pinnacle Studio(TM). For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), [del.icio.us](http://del.icio.us), Flickr, Twitter and YouTube; connect with Avid on Facebook; or subscribe to Avid Industry Buzz.

Copyright 2009 Avid Technology, Inc. All rights reserved. Avid, the Avid Logo, Pinnacle Studio, Avid Unity, Interplay, Media Composer, Pro Tools and Sibelius are trademarks or registered trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. The Interplay name is used with the permission of Interplay Entertainment Corp., which bears no responsibility for Avid products. All other trademarks are the property of their respective owners.

PR Contact:  
Christi Dean  
Avid  
978-640-5147  
Email Contact

IR Contact:  
Tom Fitzsimmons  
Avid  
978-640-3346  
Email Contact

SOURCE: Avid

<http://www2.marketwire.com/mw/emailprcntct?id=AF8D3EF63B35DDB5>  
<http://www2.marketwire.com/mw/emailprcntct?id=603141F5296F7205>

Copyright 2009 Marketwire, Inc., All rights reserved.

News Provided by COMTEX