



Avid to Present at J.P. Morgan Global Technology, Media and Telecom Conference

TEWKSBURY, MA, May 11, 2009 (MARKETWIRE via COMTEX News Network) -- Avid(R) (NASDAQ: AVID) today announced that Gary Greenfield, chairman and CEO, will present at the 37th Annual J.P. Morgan Global Technology, Media and Telecom Conference on Monday, May 18, 2009, from 10:40 - 11:15 a.m. EDT at the Westin Boston Waterfront in Boston. An on-demand audio webcast of the presentation will be accessible via Avid's Web site during the conference and for a limited period following the conference. To listen, please visit www.avid.com and click on "investors."

About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world -- from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer(R), Pro Tools(R), Avid Unity(TM), Interplay(R), Oxygen 8, Sibelius(R) and Pinnacle Studio(TM). For more information about Avid solutions and services, visit www.avid.com, del.icio.us, Flickr, Twitter and YouTube; connect with Avid on Facebook; or subscribe to Avid Industry Buzz.

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