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Avid Unveils Pro Tools 2018 Enabling Faster Music Creation

The industry's leading digital audio workstation delivers powerful workflows that accelerate music creation and spark creativity

ANAHEIM, Calif., Jan. 25, 2018 (GLOBE NEWSWIRE) -- **NAMM Show (North Hall, Booth #15501) - Avid®** (Nasdaq:AVID), a leading global media technology provider for the creation, distribution and monetization of media assets for global media organizations, enterprise users and individual creative professionals, today announced a new version of the industry-leading digital audio workstation **Pro Tools®**. Part of Avid's comprehensive ecosystem of creative tools and powered by **MediaCentral®**, the industry's most open and efficient platform designed for media, the release of Pro Tools 2018 enhances the creative experience and accelerates workflows for greater collaboration with new features including Track Presets, retrospective MIDI record, MIDI editing enhancements, Playlist Comping enhancements, and much more.

In direct response to customer feedback and building on recent releases of Pro Tools music creation features, Pro Tools 2018 enables songwriters, composers, musicians, producers, and mixers to focus more on the creative process and less on laborious tasks. The new retrospective MIDI record feature ensures that users will never lose a performance, while shortcuts to quickly transpose, trim notes and edit velocities make music creation quicker and easier.

"With Pro Tools 2018 musicians can create at the speed of their inspiration and turn ideas into music," said Dana Ruzicka, Chief Product Officer, Avid. "Avid product releases are centered around feedback from our community of professional and aspiring musicians, and with Avid's creative ecosystem, they can collaborate and create music in Pro Tools more fluidly than ever before."

New Pro Tools 2018 features that help musicians focus on their craft and creativity include:

- | Track Presets enabling quick preset browsing to build sessions on the fly.
- | New playlist comping workflows to save valuable screen real estate, and provide the ability to edit grouped tracks with ease and work quickly from Waveform view.
- | The ability to easily convert sessions to cloud-enabled product files for faster collaboration.
- | Mix Window EQ Graphs to intuitively display the combined EQ effects inserted on a track.

At the Avid NAMM booth (North Hall, Booth #15501), world-class producers and mixers—including Justin Gray (Sublime with Rome), Lu Diaz (DJ Khaled), and Mauricio Rengifo and Andrés Torres (Luis Fonsi, Daddy Yankee, Justin Bieber)—will be discussing how they use Pro Tools to create the biggest music hits. For more information, visit <http://www.avidblogs.com/namm>.

Availability

Pro Tools 2018 is available now. For more information, visit <http://www.avid.com/pro-tools>.

About Avid

Through Avid Everywhere®, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUE™, Avid FastServe™, Maestro™, and PlayMaker™. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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PR Contact:

Avid

Amy Paladino

amy.paladino@avid.com

+1 617-733-5121

Red Lorry Yellow Lorry (Avid's PR agency)

Josh Paterson — UK

Tanya Roberts — USA

avid@rlyl.com