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## Avid to Host 2017 Investor Day on December 5 at The Palace Hotel NYC

Burlington, Mass., Nov. 29, 2017 (GLOBE NEWSWIRE) -- [Avid](#)<sup>®</sup> ([Nasdaq: AVID](#)), a leading global media technology provider for the creation, distribution and monetization of media assets for global media organizations, enterprise users and individual creative professionals, today announced that its 2017 Investor Day will be held on Tuesday, December 5, 2017 at The Palace Hotel in New York City. Avid's Investor Day will offer the investor and analyst community an opportunity to learn more about the Company's vision, growth strategy and financial model from members of the Avid executive leadership, as well as panel discussions with its enterprise and creative customers.

The session will begin at 10:00 a.m. EST. Webcast information can be found on the Avid Investor Relations web page at <http://ir.avid.com>. The live audio webcast and replay of the event will also be accessible on the Investor Relations section of the Company's website, which will also include presentation materials.

### About Avid

Through Avid Everywhere<sup>™</sup>, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer<sup>®</sup>, Pro Tools<sup>®</sup>, Avid NEXIS<sup>®</sup>, MediaCentral<sup>®</sup>, iNEWS<sup>®</sup>, AirSpeed<sup>®</sup>, Sibelius<sup>®</sup>, Avid VENUE<sup>™</sup>, Avid FastServe<sup>™</sup>, Maestro<sup>™</sup>, and PlayMaker<sup>™</sup>. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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### Investor Contact:

Dean Ridlon  
Avid  
[dean.ridlon@avid.com](mailto:dean.ridlon@avid.com)  
(978) 640-3379

### PR Contact:

Jim Sheehan  
Avid  
[jim.sheehan@avid.com](mailto:jim.sheehan@avid.com)  
(978) 640-3152

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