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Avid Helps Gareth Owen Bring the Biggest Musical Theater Productions to Broadway and The West End

Award-winning sound designer relies on Avid VENUE | S6L to deliver pristine sound for some of this year's biggest musical theater productions, including *A Bronx Tale*, *Bat Out of Hell*, *Wind in the Willows* and *42nd Street*

NEW YORK, Oct. 18, 2017 (GLOBE NEWSWIRE) -- **AES (Booth #503)** -- [Avid](#)[®] (Nasdaq:AVID), a leading global media technology provider for the creation, distribution and monetization of media assets for global media organizations, enterprise users and individual creative professionals, today announced that award-winning sound designer Gareth Owen relies on Avid's flagship live sound system to support some of the world's most popular musical theater productions. [Avid VENUE™ | S6L](#) provided Owen with the sound quality and versatility to meet the demands of multiple, concurrent stage productions this summer, including *Bat Out of Hell*, *Wind in the Willows* and *42nd Street*—all running in London's West End, as well as *A Bronx Tale* and *Come From Away* on Broadway.

Working on a diverse range of high-profile productions, Owen needs a live sound system with the power and flexibility to create the perfect sound for each production regardless of the genre. As long-time members of Avid's distinguished user community, Owen and his team were the first to adopt Avid VENUE | S6L for Broadway and West End productions, using its extensive programming capabilities to craft much of each show during the production phase.

"Every show is different, and some are polar opposites of each other in terms of sonic requirements—for example, *Bat Out of Hell* is a balls-to-the-wall rock and roll musical, as loud as any concert, while *42nd Street* is the traditional book musical, all about subtlety and transparency," said Owen. "The S6L takes these varying musical styles in its stride, tackling them all as if it was designed specifically for that purpose. The sound quality is far ahead of any other console I've used. There's a clarity and transparency to the sound of the S6L that's a new experience for me. And it gives me the power to explore my creativity without being hemmed in by the technology."

Owen and his team are currently using the Avid VENUE | S6L console for several shows, including *Come From Away* (Broadway), *A Bronx Tale* (Broadway), *42nd Street* (West End), *Young Frankenstein* (West End) and *Disney's Hunchback of Notre Dame* (Germany). They will also be using the console for a number of upcoming productions, including *Donna Summer* (Broadway), *Come From Away* (Toronto), *Prince of Egypt* (Denmark), *Bat Out of Hell* (Toronto), *Starlight Express* (London) and *Strictly Ballroom* (London).

"We are honored that one of the world's top sound designers relies on Avid's comprehensive tools and workflow solutions to mix the biggest musical theater productions," said Avid President, Jeff Rosica. "As well as giving Gareth and his team the control and creative flexibility to support the most sophisticated productions regardless of genre, the Avid VENUE | S6L console's sound quality is second to none."

Visit Avid.com/GarethOwen for an exclusive behind-the-scenes video series in which Gareth Owen discusses how he delivers immersive sound for the high-energy production *Bat Out of Hell*.

Avid VENUE | S6L is a fully modular, flexible live sound mixing system that delivers best-in-class functionality for a range of live sound mixing applications, including front-of-house, monitor, broadcast, theater, and more. Offering unprecedented processing capabilities—with over 300 processing channels—S6L delivers unrelenting performance and reliability through its advanced engine design, backed by modern touchscreen workflows and the scalability to easily handle large, complex tours and events. Powered by [MediaCentral](#)[®], the industry's most open, tightly integrated, and efficient platform designed for media, S6L provides seamless [Pro Tools](#)[®] integration and on-board industry-standard plug-ins, with higher track counts and more processing power than ever before. With a comprehensive array of network and I/O offerings, users can easily configure the system to meet the demands of any type of show.

About Avid

Through Avid Everywhere™, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution, and consumption. Avid's preeminent customer community uses Avid's

comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Media Composer®, Pro Tools®, Avid NEXIS®, MediaCentral®, iNEWS®, AirSpeed®, Sibelius®, Avid VENUE™, Avid FastServe™, Maestro™, and PlayMaker™. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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