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## Finland's Aalto Studios Expands with Avid to Give Students Access to Industry-leading Production Tools

**Finland's leading media education center deploys a complete Avid post-production workflow including Avid NEXIS software-defined storage and the largest Pro Tools | S6 installation in the Nordic region to prepare students for future success**

BURLINGTON, Mass., June 02, 2017 (GLOBE NEWSWIRE) -- [Avid®](#) (Nasdaq:AVID), a leading global media technology provider for the creation, distribution and monetization of media assets for global media organizations, enterprise users and individual creative professionals, today announced that [Aalto Studios](#), the audiovisual R&D center at Finland's University of Art and Design Helsinki, has broadened its investment in Avid solutions to give students access to cutting-edge technology.

Owned by Aalto University, Aalto Studios also serves other universities, research institutions and companies, with a special focus on cross-media content production and practice-based research, spanning film, TV, games, VR/AR, and new media. As part of a leading Finnish education facility, Aalto Studios needed to upgrade its aging infrastructure with cutting-edge technology in order to educate future generations of media professionals. As part of its ongoing renovations, it decided to expand its investment in Avid's comprehensive media creation tools and workflow solutions with a new audio post and mixing workflow powered by the [MediaCentral® Platform](#), the industry's most open, tightly integrated and efficient platform designed for media.

"By expanding our investment in Avid solutions, we can give students access to the most cutting-edge technology while maintaining our existing workflows and easily integrating new hardware and software," said Marcus Korhonen, COO at Aalto Studios. "Avid's compact but powerful and efficient audio and video solutions are ideally suited to educational needs."

To update its aging storage infrastructure, Aalto Studios chose an [Avid NEXIS® | E2](#) system, the world's first software-defined storage platform that enables true storage virtualization. Taking advantage of Avid's competitive educational pricing, Aalto Studios has invested in [Avid Pro Tools® | S6](#) mixing consoles, providing students with superior ergonomics and intelligent studio control, as well as the cloud collaboration capabilities of Pro Tools.

Aalto Studios has also invested in several [Pro Tools | Dock](#), [Pro Tools | MTRX](#) and [Pro Tools | HDX](#) systems, bringing the most pristine sound quality possible to power-hungry music and post-production course projects. These new systems join Aalto Studios' existing Avid workflow, which includes [Pro Tools | HD™](#) digital audio workstations, [Avid Media Composer®](#) non-linear editing systems, [Media Composer® | Symphony® Option](#), an [Avid Interplay® | Production](#) asset management system and [Avid MediaCentral | UX](#), the cloud-based web front end for MediaCentral.

"We are very pleased to continue our successful relationship with Aalto Studios," said Michael Bohlin, Nordic Audio Manager at Avid. "With its new state-of-the-art software-defined storage and audio mixing console infrastructure in place, as well as our long-term support and maintenance, this major Avid customer will be better able to educate future generations, and in doing so will help to build and shape the Avid user community in the Nordics."

### About Avid

Through [Avid Everywhere™](#), Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films, to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Pro Tools®, Media Composer®, Avid NEXIS®, Interplay®, ProSet™ and RealSet™, Maestro™, PlayMaker™, and Sibelius®. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com), connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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PR Contact:

Avid

Amy Paladino

amy.paladino@avid.com

+1-617-733-5121

Red Lorry Yellow Lorry (Avid's PR agency)

Josh Paterson – UK

Tanya Roberts – USA

avid@rlyl.com