



April 25, 2017

Avid Technology to Present at the Jefferies Technology Group Investor Conference

BURLINGTON, Mass., April 25, 2017 (GLOBE NEWSWIRE) -- [Avid](#)[®] ([NASDAQ:AVID](#)), a leading global media technology provider for the creation, distribution, and monetization of media assets for global media organizations, enterprise users and individual creative professionals, announced today Louis Hernandez, Jr., Chairman and CEO, will present at the Jefferies Technology Group Investor Conference in Miami, Florida on Wednesday, May 10, 2017 at 11:00 a.m. ET.

The presentation will be accessible via live webcast and available for replay via the investor relations section of Avid's website at [ir.avid.com](#).

About Avid

Through [Avid Everywhere](#)[™], Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films, to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Pro Tools[®], Media Composer[®], Avid NEXIS[™], Interplay[®], ProSet[™] and RealSet[™], Maestro[™], PlayMaker[™], and Sibelius[®]. For more information about Avid solutions and services, visit [www.avid.com](#), connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

© 2017 Avid Technology, Inc. All rights reserved. Avid, the Avid logo, Avid Everywhere, Avid NEXIS, iNEWS, Interplay, AirSpeed, MediaCentral, Media Composer, PhaseFind, Pro Tools, ScriptSync and Sibelius are trademarks or registered trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. The Interplay name is used with the permission of the Interplay Entertainment Corp. which bears no responsibility for Avid products. Product features, specifications, system requirements and availability are subject to change without notice.

PR Contact:

Sara Griggs
Avid
sara.griggs@avid.com
310-907-6909

Investor Contact:

Robert Roose
Avid
robert.roose@avid.com