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Avid Wins Two Prestigious TEC Awards at the 2017 NAMM Show

Pro Tools and Pro Tools | Dock, part of Avid's industry leading Artist Suite, are recognized as two of the industry's most accomplished technical innovations

BURLINGTON, Mass., Jan. 25, 2017 (GLOBE NEWSWIRE) -- [Avid®](#) (Nasdaq:AVID) today announced that it won two technical achievement awards at the 32nd Annual NAMM Technical Excellence & Creativity (TEC) Awards. Presented at the 2017 NAMM Show in Anaheim, California on January 21, the awards celebrated the best in pro audio and sound recording, with 180 nominees vying for 31 technical and creative awards. [Avid Pro Tools®](#), the industry-standard digital audio workstation software, won the award for best Workstation Technology/Recording Devices, while the portable, affordable [Pro Tools | Dock](#) surface, won the award for best Audio Apps & Hardware/Peripherals for Smartphones/Tablets.

Presented annually by the NAMM Foundation, the NAMM TEC Awards recognize the individuals, companies and technical innovations behind the sound of recordings, live performances, films, television, video games and other media. Nominees are chosen by a panel of professionals and thought leaders from all areas of the audio and sound production industry, and voting is open to prominent professional audio and music industry organizations, including the Producers & Engineers Wing of the Recording Academy and the Motion Picture Sound Editors (MPSE).

"We're honored and pleased to receive these two prestigious technology awards voted for by our preeminent community of audio and music industry professionals," said Avid Chairman and Chief Executive Officer Louis Hernandez, Jr. "We're dedicated to continuous innovation through our ongoing commitment to listen closely to our customers and deliver the industry's best and most comprehensive creative tools and production workflows to meet their demanding creative, technical and business needs."

Powered by the Avid [MediaCentral® Platform](#), the industry's most open, tightly integrated and efficient platform designed for media, the fully cloud-enabled Pro Tools application gives award-winning artists, creative teams and the world's largest media companies the tools they need to create without bounds and cut through the noise in a crowded market. Flexible deployment models and affordable licensing options give customers the widest choice in how they acquire and use Pro Tools.

Pro Tools | Dock is a portable and affordable ergonomic surface that provides intelligent, versatile studio control, giving users the power and control to create better sounding mixes more efficiently. Working together with an iPad running the free [Pro Tools | Control](#) app, it gives users the access, integration and precision they need to edit and mix projects faster.

About Avid

Through [Avid Everywhere™](#), Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films, to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Pro Tools®, Media Composer®, Avid NEXIS™, Interplay®, ProSet™ and RealSet™, Maestro™, PlayMaker™, and Sibelius®. For more information about Avid solutions and services, visit www.avid.com, connect with Avid on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), or subscribe to [Avid Blogs](#).

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