



athenahealth Named "Business of the Decade" by the Boston Business Journal

WATERTOWN, Mass., Jan 21, 2010 (BUSINESS WIRE) -- [athenahealth](#), Inc. (NASDAQ: ATHN), a leading provider of internet-based business services to physician practices, today announced it has been named a "Business of the Decade" by the *Boston Business Journal*. athenahealth was recognized as one of 10 Boston-area businesses that have secured a reputation as an industry role model and innovator over the past decade.

The publication commended athenahealth for its solid growth, which was driven by the Company's passion for physician practice management services and acute knowledge of the medical insurance industry and government health care programs. Additionally, athenahealth's role as a web-based service provider, not only a developer of software functionality, has contributed to its ongoing success.

"It's an honor to be mentioned in the same breath as respected companies like Genzyme and Raytheon that are well known regionally and nationally, and this group serves as a shining example of Boston's standing as a hot bed of innovation and a hub for game changers. We at athenahealth are proud of the foundation we've laid in the realm of healthcare IT and look forward to continuing to show how the internet can be used to inject efficiencies into the delivery of healthcare throughout the decade ahead," commented Jonathan Bush, athenahealth's Chairman and CEO.

athenahealth offers over 1,500 medical practice clients in 43 states a network-based electronic health record (EHR) service, [athenaClinicalSM](#), that is fully integrated with the Company's revenue cycle management service, [athenaCollectorSM](#). The combined software-enabled services (SeS) include continually updated payer-specific billing rules, advanced e-prescribing capabilities, back-office processing specialists, and coding support tools that help medical providers to enhance patient care and obtain appropriate reimbursement.

Highlighting the Company's continued industry innovation, in November 2009, the U.S. Patent and Trademark Office issued athenahealth a patent entitled, 'Practice Management and Billing Automation System' for its unique [athenaNet\(R\) rules engine](#). Additionally, in 2009, athenahealth announced a [major collaboration](#) with Cook Children's Health Care System of Fort Worth, Texas and Microsoft Corporation to develop a nationwide clinical platform that will aim to connect thousands of medical providers across 22 states in an effort to drive better pediatric patient outcomes, grant greater patient access to medical data, while lowering overall healthcare costs.

A complete list of the "Business of the Decade" companies can be found on the *Boston Business Journal* Web site: <http://boston.bizjournals.com/boston/>

About the Boston Business Journal

The Boston Business Journal focuses on business news in the greater Boston area. Industries covered include agriculture, banking, financial and business services, economics, energy, healthcare and biotechnology, technology, manufacturing, real estate, retail, sports business, restaurants and travel. Each issue of the Journal includes a Special Report focusing on a particular industry or region. The Journal is published by American City Business Journals, the nation's largest publisher of metropolitan business newspapers.

About athenahealth

athenahealth, Inc. is a leading provider of Internet-based business services for physician practices. athenahealth's service offerings are based on proprietary web-native practice management and electronic health record (EHR) software, a continuously updated payer knowledge-base, integrated back-office service operations, and automated and live patient communication services. For more information visit www.athenahealth.com or call (888) 652-8200.

This press release contains forward-looking statements which are made pursuant to the safe harbor provisions of Private Securities Litigation Reform Act of 1995, including statements regarding the benefits of the athenahealth's service offerings. These statements are neither promises nor guarantees, and are subject to a variety of risks and uncertainties, many of which are beyond our control, which could cause actual results to differ materially from those contemplated in these forward-looking statements. In particular, the risks and uncertainties include, among other things: the risk that our services offerings will not operate in the manner that we expect, due to design flaws, security breaches or otherwise; potential interruptions or delays in our internet-based services offerings; our reliance upon third parties, such as computer hardware, software, data-hosting and

internet infrastructure providers, which reliance may result in failures or disruptions in our service offerings; errors or omissions included in our payer and clinical intelligence rules engine and database; and the evolving and complex government regulatory compliance environment in which we and our clients operate. Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. athenahealth, Inc. undertakes no obligation to update or revise the information contained in this press release, whether as a result of new information, future events or circumstances or otherwise. For additional disclosure regarding these and other risks faced by athenahealth, Inc., see the disclosure contained in our public filings with the Securities and Exchange Commission.

SOURCE: athenahealth, Inc.

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