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Ascent Solar's EnerPlex Recognized for Excellence in Marketing; Wins 3 MARCOM Awards from Association of Marketing & Communication Professionals

THORNTON, CO -- (Marketwired) -- 10/24/16 -- [Ascent Solar Technologies, Inc.](#) (OTCQB: ASTI), a developer and manufacturer of state-of-the-art, flexible thin-film photovoltaic modules integrated into the Company's [EnerPlex™](#) series of consumer products, announced today that [EnerPlex™](#) has been awarded one Platinum and two Gold [MARCOM](#) Awards by the Association of Marketing & Communication Professionals ([AMCP](#)).

EnerPlex was presented the Platinum MARCOM Award in the Catalog category and two Gold MARCOM Awards in the Trade Show Exhibit and Video Categories. The respective pieces of work can be found via the links below:

MARCOM Award Winners

[EnerPlex 2016 Fall Product Catalog- Platinum](#)

[EnerPlex Spring 2016 Tradeshow Booth- Gold](#)

[EnerPlex Jump Pro Product Video- Gold](#)

[Brad Brochocki](#), Senior Manager of Marketing and Corporate Communications for [Ascent Solar](#), said, "We are extremely excited to receive another set of accolades recognizing the high quality of our work in sharing the story of EnerPlex's line of products. It's highly rewarding to be able to showcase our differentiating features through creative mediums that will continue to support our brand's growth in the consumer marketplace."

About Ascent Solar Technologies:

Ascent Solar Technologies, Inc. is a developer of thin-film photovoltaic modules using flexible plastic substrate materials that are more versatile and rugged than traditional solar panels. Ascent Solar modules, which were named one of TIME Magazine's 50 best inventions for 2011, can be directly integrated into consumer products and off-grid applications, commercial transportation, automotive solutions, space applications, consumer electronics for portable power and durable off-grid solutions. Ascent Solar is headquartered in Thornton, Colorado. For more information, go to [www.ascentsolar.com](#) and [www.enerplex.com](#).

Forward-Looking Statements:

Statements in this press release that are not statements of historical or current fact constitute "forward-looking statements." Such forward-looking statements involve known and unknown risks, uncertainties and other unknown factors that could cause the Company's actual operating results to be materially different from any historical results or from any future results expressed or implied by such forward-looking statements. In addition to statements that explicitly describe these risks and uncertainties, readers are urged to consider statements that contain terms such as "believes," "belief," "expects," "expect," "intends," "intend," "anticipate," "anticipates," "plans," "plan," to be uncertain and forward-looking. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in the Company's filings with the Securities and Exchange Commission.

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