



## News Release

### **Ashland announces price increase for Pressure Sensitive Adhesives products in North America**

DUBLIN, Ohio, Feb. 15, 2018 – Ashland announced today it will increase the price for its Pressure Sensitive Adhesives (PSA) products in North America, effective March 1, 2018. This increase will range from \$ 0.05/lb. to \$0.09/lb., and includes the AROCURE™, AROSET™ and FLEXCRYL™ product lines.

While Ashland continues to focus on managing the costs of its products to deliver top-quality products and exceptional service, this price action is a measured response to the continued cost increases in feedstocks, key raw materials & freight.

#### **About Ashland**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. At Ashland, we are nearly 7,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) to learn more.

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