



News Release

Ashland makes waves again and introduces easy application Maxguard™ EZM marine white gelcoat with excellent weathering performance

DUBLIN, Ohio, January 9, 2018 – Ashland's solvers are making waves again. The company has launched a new white gelcoat to help boat manufacturers improve the efficacy and usability of their products in demanding marine applications. Maxguard™ EZM marine white gelcoat offers easier application in complex molds and excellent weathering performance.

In addition to its application properties, this gelcoat achieves the high level of ultraviolet (UV) and blister resistance required by the world's top boat builders to deliver an alluring finish desired by consumers.

"Ashland's solvers thrive on developing practical, innovative and elegant solutions to complex problems, always pushing the boundaries of what's possible to advance the competitiveness of our customers," said Ryan Wilkins, marine gelcoat product manager, Ashland. "Our new gelcoat enables our customers to improve the usability of their products and allows them to achieve outstanding performance across an array of challenging applications by improving spray and leveling, stability, and air release."

About Ashland

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. At Ashland, we are approximately 6,500 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit ashland.com to learn more.

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