



## ***News Release***

### **Ashland announces price increase for Pressure Sensitive Adhesives in North America effective November 15, 2017**

DUBLIN, Ohio, November 1, 2017 – Ashland announced today it will increase the price of Pressure Sensitive Adhesives (PSA) products sold in North America. This increase will take effect on all orders shipped on and after November 15, 2017, or as contracts allow.

The primary drivers for this increase are the recent unforeseen natural disasters leading to cost increases in feedstocks, key raw materials & freight. This price action is a measured response to these drivers. Ashland continues to make these decisions with the intent to ensure we are servicing our customers with the utmost quality and performance and the ability to continue reinvesting in our product line.

#### **About Ashland**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. At Ashland, we are nearly 7,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) to learn more.

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