



News Release

Ashland introduces high-performance, ultra-weatherable marine gelcoats that amplify a boat's allure and increase the longevity of the exterior finish

New products solve ongoing consumer and manufacturing challenges

DUBLIN, Ohio (January 24, 2017)– Ashland today introduced Maxguard™ SCP, a new line of high-performance marine gelcoats that deliver multi-functional benefits including amazing beauty, unequalled weatherability and long-lasting dependability that consumers and premium boat builders alike have been seeking.

"The exterior appearance of a boat is critical to boat owners who typically invest a lot of resources and many man-hours maintaining their vessel to keep it looking beautiful. Ashland's gelcoats maintain their luster, protecting a boat's finish for years so its owner can continue to take pride in how the boat looks. This is of great value to the consumer and our customers," said Ryan Wilkins, Marine gelcoat product manager, North America. "With the SCP product line, Ashland continues to advance the aesthetic and performance capabilities of gelcoat technology."

The Maxguard SCP line of marine gelcoats enhances a boat's allure by exhibiting great depth of color. Ashland's products are formulated to enhance a boat's finish by providing unparalleled levels of UV-, blush- and blister-resistance. In addition to its appearance and performance, Maxguard SCP gelcoats offer excellent application properties, great reparability, and outstanding crack-resistance.

Maxguard SCP high-performance marine gelcoats join the comprehensive portfolio of marine products offered by Ashland. For decades, Ashland has served the best boat builders in the world with new technologies that deliver unmatched quality and performance.

About Ashland

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. At Ashland, we are 6,000

passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Ashland also maintains a controlling interest in Valvoline Inc. (NYSE: VVV), a premium consumer-branded lubricant supplier. Visit ashland.com to learn more.

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