



## *News Release*

### **Ashland increases prices for pressure sensitive adhesives in North America**

WILMINGTON, DELAWARE, February 1, 2017 – Ashland will increase prices 3 to 5 percent for its pressure sensitive adhesive (PSA) products in North America. The exact amount varies by product grade and packaging. The increase is effective February 15, 2017, or as contracts allow.

While Ashland works to contain the cost of its products to customers, continual increases in raw materials, packaging, labor and regulatory compliance necessitate this price adjustment.

Ashland's PSA product line includes the AROCURE™, AROSET™ and FLEXCRYL™ brands.

#### **About Ashland**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier, global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. At Ashland, we are more than 6,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Ashland also maintains a controlling interest in Valvoline Inc. (NYSE: VVV), a premium consumer-branded lubricant supplier. Visit [ashland.com](http://ashland.com) to learn more.

#### **FOR FURTHER INFORMATION:**

Brian Courtney  
+1 (302) 594-6066  
[bscourtney@ashland.com](mailto:bscourtney@ashland.com)