



New Answers.com Launches First Site to Combine Community with Hundreds of Editorial Resources under One Roof

International Languages Now Supported: Spanish, French, Italian & German

SAN DIEGO, Sep 22, 2009 (BUSINESS WIRE) -- At the annual DEMOfall Conference today, Answers Corporation (NASDAQ:ANSW) announced the launch of the new Answers.com(R), the Web's leading Q&A site. According to comScore, the Answers.com properties received 45 million unique visitors last month in the U.S. alone, ranking them #18.

New Answers.com combines the power of the company's WikiAnswers(R) community-driven content with hundreds of expert resources from licensed content on ReferenceAnswers(TM). Users can ask anything and automatically receive the best available answer, which could be user-generated or from an editorial resource. Through the contributions of a large and growing community, answers can be edited and improved over time.

"No one else is taking Answers.com's unique approach on the Web, which combines the power of a wiki community with hundreds of trusted editorial sources," said Chris Shipley, Executive Producer of the DEMO Conferences. "While getting a response through a personal social network of friends might be useful, it has limitations, compared to an efficient global question and answer exchange. The new Answers.com combines user-generated answers with expert licensed sources under one roof to give users a fast and trusted response to their questions."

"For several years, we have been quietly building our database, which now exceeds five million answers, and community, with over 3.4 million registered members," said Bob Rosenschein, Founder and CEO. "The combination of our editorial resources with our wiki platform makes us unique in the Q&A space."

Additionally, four new language versions are now available for questions and answers. The new international versions are:

- Spanish: <http://es.answers.com>
- French: <http://fr.answers.com>
- Italian: <http://it.answers.com>
- German: <http://de.answers.com>

To watch the company's onstage presentation at the conference, please visit www.demo.com shortly before 11:48 a.m. EDT (8:48 a.m. PDT) on Wednesday, September 23.

About Answers Corporation

Answers Corporation (NASDAQ: ANSW) owns and operates Answers.com, the leading Q&A site, which includes ReferenceAnswers and WikiAnswers. The site supports French, Italian, German, Spanish, and Tagalog (Filipino). The award-winning ReferenceAnswers includes content on millions of topics from over 250 licensed dictionaries and encyclopedias from leading publishers, including Houghton Mifflin, Barron's and Encyclopedia Britannica. WikiAnswers is a community-generated social knowledge Q&A platform, leveraging wiki-based technologies. Through the contributions of its large and growing community, answers are improved and updated over time. (answ-g)

For investor information, visit <http://ir.answers.com>.

Follow Answers.com on Twitter at <http://twitter.com/answersdotcom>.

About DEMO

Produced by Network World Events and Executive Forums, the semi-annual DEMO conferences focus on emerging technologies and new products, which are hand-selected from across the spectrum of the technology marketplace. The DEMO conferences have earned their reputation for consistently identifying tomorrow's cutting-edge technologies, and have served as launch pad events for companies such as Palm, E*Trade, Handspring, and U.S. Robotics, helping them to secure venture funding, establish critical business relationships, and influence early adopters. Each DEMO conference features approximately 70 new companies, products and technologies. For more information, visit www.demo.com.

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