



Answers.com Announces September comScore Rank of #13, up from #18 in August

WikiAnswers Now the #1 community-driven Q&A Site in the U.S. Based upon Unique Visitors

New York, NY, October 15, 2009 – Answers Corporation (NASDAQ: ANSW), creators of the leading answer engine Answers.com® which includes community-driven WikiAnswers® and licensed ReferenceAnswers™ sites today announced comScore data for September 2009. Answers.com's combined U.S. unduplicated unique visitors reached 56.4 million in September, up 25% from 45.1 million in August. WikiAnswers had 46.3 million U.S. unique visitors and ReferenceAnswers had 21.4 million U.S. unique visitors in September.

comScore data for September 2009 positioned WikiAnswers, the company's social knowledge Q&A platform, as the leading community-driven Q&A site in the United States in terms of unique visitors.

According to comScore, Answers.com sites now have a higher audience than major brands such as CNN.com, craigslist and New York Times Digital. comScore's top twenty U.S. Properties for September 2009, based on total unique visitors, in order, were: Google Sites, Yahoo! Sites, Microsoft Sites, AOL, Facebook, Ask Network, Fox Interactive Media, eBay, Amazon Sites, Wikimedia Foundation Sites, Apple, CBS Interactive, Answers.com Sites, Glam Media, Demand Media, Turner Network, Viacom Digital, New York Times Digital, craigslist and The Weather Channel.

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About comScore's Methodology

Note that certain comScore clients have moved to the Full Hybrid measurement methodology, while others have moved to "Partial Hybrid" status (as did Answers Corporation) or have yet to implement hybrid measurement. Direct comparison of a ranking post-Hybrid implementation vs. pre-Hybrid implementation may not reflect the actual change in the site's ranking or audience size over time. Answers implemented hybrid measurement beginning August 2009. Additional information about comScore's measurement methodologies can be found at www.comscore.com.

About Answers Corporation

Answers Corporation (NASDAQ: ANSW) owns and operates Answers.com, the leading Q&A site, which includes WikiAnswers and ReferenceAnswers. The site supports English, French, Italian, German, Spanish, and Tagalog (Filipino). WikiAnswers is a community-generated social knowledge Q&A platform, leveraging wiki-based technologies. Through the contributions of its large and growing community, answers are improved and updated over time. The award-winning ReferenceAnswers includes content on millions of topics from over 250 licensed dictionaries and encyclopedias from leading publishers, including Houghton Mifflin, Barron's and Encyclopedia Britannica. (answ-g)

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