

Answers.com and Wikimedia Foundation to Form New Partnership

1-Click Answers to Appear on Wikipedia Tools Page

New York, NY - October 20, 2005 - Answers Corporation (NASD: ANSW), creators of Answers.com(TM), the answer-based search engine, and The Wikimedia Foundation, an international non-profit organization dedicated to encouraging the growth, development and distribution of free, multilingual content, today announced a partnership to feature one-click access to Wikipedia, the free-content, user-edited encyclopedia.

Answers will create a software-based co-branded version of Answers.com to be called 1-Click Answers, Wikipedia Edition, from which advertising revenues will be split with The Wikimedia Foundation. Wikipedia will create a Tools page on its English-language site to promote useful tools that access Wikipedia, and 1-Click Answers, Wikipedia Edition, will receive charter placement on that page.

"We are delighted to partner with Wikipedia," said Bob Rosenschein, Answers' founder and CEO. "We are big supporters and sponsored the Wikimania Conference in Frankfurt this summer. Wikipedia is certainly the most dynamic of over 120 content sources found in Answers.com. Now we will not simply be using Wikipedia's remarkable content, but also helping promote its goals and vision."

"We are pleased to partner with Answers.com, encouraging software that improves access to Wikipedia," said Jimmy Wales, Wikipedia founder and Wikimedia Foundation President. "Bob Rosenschein and his team have created an innovative technology which helps users click on any word in any application to look it up in Wikipedia. We expect that our users will appreciate the extra convenience."

The agreement is expected to be launched by the beginning of 2006 and includes a provision specifying a 60-day mutual trial period.

About Answers

Answers Corporation (NASD: ANSW), previously known as GuruNet Corporation, operates Answers.com(TM), a leading answer-based search engine, www.answers.com. Founded in 1999 by Bob Rosenschein, Answers Corporation provides patented technology and software tools to access concise information on demand. More information is available at www.answers.com. Answers.com is a trademark of Answers Corporation.

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About The Wikimedia Foundation

The Wikimedia Foundation is a non-profit corporation based in Florida, USA. It was founded in 2003 to maintain and develop free-content projects like Wikipedia, and to provide the full contents of those projects to the public free of charge. More information is available at www.wikimediafoundation.org. Wikimedia and Wikipedia are trademarks of the Wikimedia Foundation.

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