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TD AMERITRADE ANNOUNCES AMERIVEST RETURNS *Model Portfolios Show Impressive Performance*

Omaha, Neb., June 20, 2007 – For years, TD AMERITRADE has highlighted the benefits of intertwining exchange-traded funds (ETFs) with a balanced portfolio and has maintained that, with the proper tools, investing for the long-term doesn't have to be difficult or time-consuming. Today, its affiliate, Amerivest Investment Management, LLC (“Amerivest”) can help validate that assertion.

Launching in 2003, the Amerivest advisory service, using ETFs as the key portfolio vehicles, brought an exciting new approach to financial planning and investing. Combining innovation with ease and an affordable price, Amerivest has helped revolutionize the way individuals manage their long-term investment plan. Amerivest's recommendations are derived from client goal, timeframe, risk tolerance and budget information and are based on five portfolio models ranging from Capital Preservation to Aggressive Growth.

From their inception in 2003 through 2006, three of Amerivest's five model portfolios have demonstrated double digit average annualized returns. The Aggressive Growth portfolio averaged 18.6% per year, the Growth portfolio averaged 15.4% per year and the Balanced portfolio averaged 12.2%. The Stable and Capital Preservation models averaged 9.4%, and 6.5%, respectively. Actual client results vary from the model portfolio results because clients may customize their individual portfolios or may choose not to follow Amerivest recommendations.

“This is strong evidence that investing for the long-term doesn't have to be as complex as many have thought,” said Dave Kelley, president, Retail Investor Group. “Amerivest can help give all investors a way to quickly develop a financial plan that fits their goals and objectives, and we are very pleased with these model portfolio results.”

Using client defined input, Amerivest uses ETFs to provide a suggested asset allocation. Aggressive portfolios assume more risk in an effort to increase returns, while conservative portfolios are more focused on capital preservation. More information on Amerivest, including an online demonstration, is available under the “Planning and Retirement” section of www.tdameritrade.com.

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Model Returns - The model returns have been provided for illustrative purposes only. Past model performance does not guarantee future results. Returns reflect each model portfolio's performance for the calendar years ended 2003 - 2006. The model returns (since January 1, 2003) were derived based on the following assumptions: (i) the Self-Directed Amerivest Service fee is deducted at the end of each quarter; (ii) each model is based on the recommendations that a client would have received on January 1, 2003 for a \$50,000 investment; (iii) the closing prices at the end of each month are used to calculate the market value of each model portfolio; (iv) dividends are added to cash at the end of each month using ex-date and dividends are reinvested; (v) interest on cash balances are paid (at prevailing rate) to the account at the end of each quarter; (vi) fees of .5%/4 are deducted from cash at the end of each quarter; (vii) rebalancing is performed on the anniversary date each year; (viii) taxes are not taken into consideration; and (ix) TD AMERITRADE commissions are not charged.

Returns are Not Actual, but are Model Results - The returns of the model portfolios do not represent the trading strategies, holdings, or performance of actual accounts, have some intrinsic limitations and should not be used as the sole basis in forming any investment decisions or strategy. The model portfolios were not designed or managed with a view to accommodating any specific needs, financial circumstances, or investment objectives. The asset allocation strategies and individual ETFs selected for each model may not be suitable for any given investor. Because trades in the model portfolios do not represent actual trading, they may not reflect the impact of significant market and economic factors. Because trades are not actually executed, the resulting prices may not reflect the impact, if any, of certain market factors (such as lack of liquidity or float outstanding), certain events (such as significant corporate announcements), and other factors including market impact and opportunity costs.

About TD AMERITRADE Holding Corporation

TD AMERITRADE Holding Corporation, through its brokerage subsidiaries¹ provides a dynamic balance of investment products and services that further the Independent Spirit of individual investors. Listed by *Barron's* as the #1 Web-based broker and *Forbes* as one of America's best big companies, the Company's full spectrum of services include a leading active trader program and long-term investor solutions, including a national branch system, as well as relationships with one of the largest networks of independent registered investment advisors.² The Company's common stock trades under the ticker symbol AMTD. For more information, please visit www.amtd.com.

ETFs are registered investment companies that trade on an exchange like a stock. Trading prices may not reflect the actual Net Asset Value of the underlying securities. ETFs can entail market, sector or industry risks similar to direct stock ownership. **Past performance does not guarantee future results.**

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²"The Best Web Based Broker by Barron's, 3/5/2007 based on Trade Experience, Trading Technology, Usability, Range of Offerings, Research Amenities, Portfolio Analysis & Reports, Customer Service & Access, and Costs Barron's is a registered trademark of Dow Jones, L.P." More info on the Forbes award is available at www.forbes.com/platinum <www.forbes.com/platinum>