

Monday, July 12, 2010
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Mandatory Water Restrictions End; Odd/Even Watering Begins

New Jersey American Water Asks Customers to Use Water Wisely

VOORHEES, NJ (July 12, 2010) – The water restrictions imposed by New Jersey American Water for its customers in Monmouth and Ocean Counties have been lifted. The restrictions had been in effect since July 3 due to extraordinarily high water demand. Although normal water use can resume, New Jersey American Water requests that its customers voluntarily conserve water and follow an odd/even schedule for outdoor use.

“New Jersey American Water thanks its customers for responding to the water restrictions that enabled us to continue to provide high quality water service and fire protection,” said Steven Tambini, New Jersey American Water’s vice president of operations. “In the midst of this hot, dry weather, we ask our customers in Monmouth County, as well as Ocean County, to use water wisely by cooperating with the odd/even schedule for their sprinkler systems and car washing.”

The odd/even schedule entails:

- Watering your lawn or washing your car on odd days of the month if your street address is an odd number (i.e., 23 Oak St., 7 Maple Ave.)
- Watering your lawn or washing your car on even days of the month if your street address is an even number (i.e., 6 Oak St., 354 Maple Ave.)
- Requested watering of lawns between 6 a.m. and 9 a.m. and from 5 p.m. to 8 p.m.

Exceptions are:

- Watering of new sod or seed if daily watering is required (note: it is recommended that any planting of new sod or seed that has not already taken place be delayed until the fall)
- Use of private wells for irrigation
- Commercial uses of outdoor water, such as for nurseries, farm stands, power washing, plumbing and car washes
- Watering of athletic fields (see www.newjerseyamwater.com for more detail)

New Jersey American Water advises its customers that for the remainder of the summer, high water demand, diminished water supplies, or limited state-imposed water allocation, could lead to the reinstatement of water restrictions.

For more information and more tips on how to conserve water, visit www.newjerseyamwater.com. Follow New Jersey American Water on Twitter at www.twitter.com/njamwater.

New Jersey American Water, a wholly owned subsidiary of American Water (NYSE: AWK), is the largest investor-owned water utility in the state, providing high-quality and reliable water and/or wastewater services to approximately 2.5 million people. Founded in 1886, American Water is the largest investor-owned U.S. water and wastewater utility company. With headquarters in Voorhees, N.J., the company employs more than 7,000 dedicated professionals who provide drinking water, wastewater and other related services to approximately 16 million people in 35 states, as well as Ontario and Manitoba, Canada. More information can be found by visiting www.amwater.com.

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