PENNSYLVANIA AMERICAN WATER RAISING INFRASTRUCTURE AWARENESS WITH “IMAGINE A DAY WITHOUT WATER” PHOTO CONTEST

HERSHEY, Pa. (October 6, 2015) – Pennsylvania American Water announced today a social media-based photograph contest, which challenges customers to share how a day without water might impact their daily routines. The contest begins today through October 20, 2015. The top three entries will be awarded prizes and announced on November 1, 2015.

The contest is part of the company’s participation in the national “Imagine a Day Without Water” campaign, an industry-wide education campaign by the Value of Water Coalition to raise awareness and build support for investment in drinking water systems. The national campaign (www.imagineadaywithoutwater.org) runs through October 8, 2015.

Pennsylvania American Water customers are encouraged to follow the company’s Twitter (@paamwater), or Instagram (@paamwater) feeds and submit original photography, along with the hashtag, #imaginenoH2o, to enter and win prizes that include: iPad Air 32GB (overall grand prize winner); iPad mini 16GB (first runner-up); and a $100 Amazon gift card (second runner-up).

Entries will be judged by a panel of Pennsylvania American Water employees on originality, composition, overall impact, artistic merit and subject matter relevance to the “Imagine a Day Without Water” theme. Complete contest rules and prizes can be found at www.amwater.com/paaw/imaginenoH2o.

Pennsylvania American Water, a subsidiary of American Water (NYSE: AWK), is the largest water utility in the state, providing high-quality and reliable water and/or wastewater services to approximately 2.2 million people. Founded in 1886, American Water is the largest and most geographically diverse publicly traded U.S. water and wastewater utility company. With headquarters in Voorhees, N.J., the company employs approximately 6,800 dedicated professionals who provide drinking water, wastewater and other related services to an estimated 15 million people in 47 states and parts of Canada.

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