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CALLING CREATIVE KIDS: PENNSYLVANIA AMERICAN WATER OPENS ANNUAL “PROTECT OUR WATERSHEDS” ART CONTEST

Contest marks 10th year of student artwork focused on environmental stewardship

HERSHEY, Pa. (January 30, 2012) – Pennsylvania American Water announced today that entries are now being accepted for its 10th Annual “Protect Our Watersheds” Art Contest. All fourth-, fifth-, and sixth-grade students in schools served by Pennsylvania American Water are eligible, as well as individual students who live in the company’s service area. The contest encourages students to draw on their artistic talents to convey the importance of protecting Pennsylvania’s watersheds and water resources.

This month, Pennsylvania American Water is mailing contest applications to teachers in nearly 500 schools in its service territory. Winners will be selected based on creative vision, artistic talent, understanding of watershed protection and the ability to communicate that understanding. As part of their entry, students must write a brief narrative on the personal impact of watershed protection.

“In celebrating the art contest’s 10th year, we are proud of how it taps into children’s imagination and creativity to instill the importance of environmental stewardship,” said Pennsylvania American Water President Kathy L. Pape. “We’ve seen participation grow year after year as more teachers, parents and students use the contest as a learning opportunity to understand how humans can positively and negatively impact our watershed and drinking water sources.”

The deadline for artwork submissions is March 30, 2012. Contest guidelines and entry forms are available on the company’s Web site at www.pennsylvaniaamwater.com.

In 2011, the company received more than 700 entries from students across the state. The grand prize winner was Brynn May Lilley of Hutchinson Elementary School in Uniontown, Fayette County.

In total, six students will be recognized, with a first-, second- and third-place winner selected from eastern and western Pennsylvania. First-place winners will be rewarded with a \$100 gift card to Barnes & Noble. Two second- and third-place winners will be awarded a \$50 and \$25 gift card, respectively.

In addition, the overall grand prize winner will have her/his artwork featured on “Bloomer” cards distributed by Pennsylvania American Water. Bloomer cards are seed-filled packets that, when planted and tended, produce a variety of wildflowers. All entrants will receive a Watershed Champion certificate. Awards will be presented in May as part of National Drinking Water Week activities.

PENNSYLVANIA AMERICAN WATER ART CONTEST OPEN FOR ENTRIES

Pennsylvania American Water, a wholly owned subsidiary of American Water (NYSE: AWK), is the largest publicly traded water utility in the state, providing high-quality and reliable water and/or wastewater services to approximately 2.2 million people. Founded in 1886, American Water is the largest publicly traded U.S. water and wastewater utility company. With headquarters in Voorhees, N.J., the company employs more than 7,000 dedicated professionals who provide drinking water, wastewater and other related services to approximately 15 million people in more than 30 states, as well as parts of Canada. More information can be found by visiting www.amwater.com.

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