



May 4, 2012

American Water Observes "National Drinking Water Week" by Encouraging Consumers to be "Water Wise"

VOORHEES, N.J.--(BUSINESS WIRE)-- [American Water](#) (NYSE: AWK), the nation's largest publicly traded water and wastewater utility company, today announced its nationwide participation in National Drinking Water Week, May 6-12, 2012. Throughout the week, American Water state subsidiaries will be raising awareness about wise water use and ways consumers can help to protect our drinking water.

American Water's activities are part of a national effort, sponsored by the [American Water Works Association](#), which declared the week of May 6-12 "National Drinking Water Week". For more than 30 years, the observation has helped raise public awareness of the fundamental need for safe and reliable drinking water supplies for public health, fire protection, economic development, and the overall quality of life communities and individuals enjoy.

"While we are constantly investing in and working to improve the water infrastructure in our service districts, we must be aware of our water resources and how the actions of each and every one of us can impact these sources," said Dr. Mark LeChevallier, director of Innovation & Environmental Stewardship for American Water. "So, in observance of National Drinking Water Week, we are encouraging individuals to become more 'water-wise' and help preserve our most precious resource for future generations."

Consumers can help maintain the quality and supply of our drinking water through the following actions:

- Be conscious of your daily water use and take the necessary steps in your home to be water smart and help preserve this precious natural resource.
- Be sure that leaking pipes and faucets — indoors and outdoors — are repaired.
- Take care in the use of garden, lawn, garage or other home products and ensure that they inadvertently do not find their way into groundwater.
- Dispose of chemicals or other potentially harmful products properly and do not pour them directly into home drains, the sewer, street drains or the lawn.

For more tips and information, visit the [Learning Center](#) on the company's website at www.amwater.com.

Founded in 1886, American Water is the largest publicly traded U.S. water and wastewater utility company. With headquarters in Voorhees, N.J., the company employs approximately 7,000 dedicated professionals who provide drinking water, wastewater and other related services to an estimated 15 million people in more than 30 states and parts of Canada. More information can be found at www.amwater.com.

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