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Kentucky American Water to Host WaterFest on Aug. 30

LEXINGTON, Ky., (July 13, 2012) – What is the process for taking water from a river and making it suitable to drink? How does tap water compare to bottled water in terms of quality and cost? What are the different careers available in the water industry? How are water rates determined?

Get answers to these questions and more during WaterFest, an annual community event provided by Kentucky American Water on Thursday, Aug. 30, from 5:30 to 7:30 p.m. at its 2300 Richmond Road location in Lexington.

Visitors to WaterFest will be able to participate in water treatment plant tours that demonstrate how “raw,” or untreated water from the Kentucky River and Jacobson Reservoir is processed to make it suitable for consumption. The event will also include educational booths and exhibits about other aspects of tap water service, water conservation, watershed protection and more. There will even be refreshments and fun children’s activities.

The event is free and open to the public.

Please note that treatment plant tours require walking up and down stairs, and a portion of the tour is conducted outside. Visitors to WaterFest should enter Kentucky American Water’s property from Richmond Road (just inside New Circle Road) and follow the signs to the back of the main building for parking.

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Kentucky American Water, a subsidiary of American Water (NYSE: AWK), is the largest investor-owned water utility in the state, providing high-quality and reliable water and/or wastewater services to approximately half a million people.

Founded in 1886, American Water is the largest publicly traded U.S. water and wastewater utility company. With headquarters in Voorhees, N.J., the company employs approximately 7,000 dedicated professionals who provide drinking water, wastewater and other related services to an estimated 15 million people in more than 30 states and parts of Canada. More information can be found by visiting www.amwater.com.

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