



July 7, 2015

Bloomin' Brands, Inc. to Host Fiscal 2015 Second Quarter Earnings Conference Call at 9:00 AM ET on August 4, 2015

TAMPA, Fla., July 7, 2015 /PRNewswire/ -- Bloomin' Brands, Inc. (Nasdaq: BLMN) will release results for the fiscal second quarter ended June 28, 2015, on Tuesday, August 4, 2015, at approximately 7:00 AM ET, which will be followed by a conference call to review its financial results at 9:00 AM ET the same day.

To access the live call, dial (888) 455-2263, or (719) 325-2144 for international participants. A replay will be available beginning two hours after the call and can be accessed by dialing (877) 870-5176 or (858) 384-5517 for international callers. The replay will be available until Tuesday, August 11, 2015. The conference ID for the live call and replay is 8090188.

The call will also be webcast live from the Company's website at <http://www.bloominbrands.com> under the Investors section.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse & Wine Bar. The Company operates approximately 1,500 restaurants in 48 states, Puerto Rico, Guam and 22 countries, some of which are franchise locations. For more information, please visit bloominbrands.com.

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