



March 30, 2016

Bloomin' Brands, Inc. to Host Fiscal 2016 First Quarter Conference Call at 9:00 AM EDT on April 26, 2016

TAMPA, Fla., March 30, 2016 /PRNewswire/ -- Bloomin' Brands, Inc. (Nasdaq: BLMN) will release results for the fiscal first quarter ended March 27, 2016, on Tuesday, April 26, 2016, at approximately 7:00 AM EDT, which will be followed by a conference call to review its financial results at 9:00 AM EDT the same day.

To access the live call, dial (877) 407-9039, or (201) 689-8470 for international participants. A replay will be available beginning two hours after the call and can be accessed by dialing (877) 870-5176 or (858) 384-5517 for international callers. The replay will be available until Tuesday, May 3, 2016. The conference ID for the live call and replay is 13633819.

The call will also be webcast live from the Company's website at <http://www.bloominbrands.com> under the Investors section.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse & Wine Bar. The Company operates approximately 1,500 restaurants in 48 states, Puerto Rico, Guam and 22 countries, some of which are franchise locations. For more information, please visit bloominbrands.com.

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