



April 7, 2015

Bloomin' Brands, Inc. to Host Fiscal 2015 First Quarter Earnings Conference Call at 9:00 AM ET on May 5, 2015

TAMPA, Fla., April 7, 2015 /PRNewswire/ -- Bloomin' Brands, Inc. (Nasdaq: BLMN) will release results for the fiscal first quarter ended March 29, 2015, on Tuesday, May 5, 2015, at approximately 7:00 AM EDT, which will be followed by a conference call to review its financial results at 9:00 AM EDT the same day.

To access the live call, dial (888) 438-5448, or (719) 325-2491 for international participants. A replay will be available beginning two hours after the call and can be accessed by dialing (877) 870-5176 or (858) 384-5517 for international callers. The replay will be available until Tuesday, May 12, 2015. The conference ID for the live call and replay is 9881887.

The call will also be webcast live from the Company's website at <http://www.bloominbrands.com> under the Investors section.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns and operates approximately 1,500 restaurants in 48 states, Puerto Rico, Guam and 21 countries, some of which are franchise locations. For more information, please visit bloominbrands.com.

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