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Mitek Appoints Donna Wells, Award-Winning Tech Pioneer and Former Intuit Executive, to Advisory Board

SAN DIEGO and LONDON, Oct. 11, 2017 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) (www.miteksystems.com), a global leader in mobile capture and identity verification software solutions, today announced the appointment of Donna Wells to its Advisory Board, effective immediately.

"Donna Wells is an award-winning technology pioneer who has been recognized by the World Economic Forum, Accenture, the *Wall Street Journal* and *Fortune* throughout her career," said James DeBello, Chairman and CEO, Mitek. "Her ability to drive innovation within the financial services industry makes her ideally qualified to join Mitek's Advisory Board."

Ms. Wells built a career in Silicon Valley at some of the most forward-thinking companies in the region. She served as President, CEO and Board Director at Mindflash, as CMO for Mint.com (acquired by Intuit), and acting CMO for Intuit. Her nearly 20-year career in the financial services industry also includes executive positions with companies such as Charles Schwab, MyCFO Wealth Management (acquired by Harris Bank) and American Express.

As an advisor to Mitek, she will use her expertise to guide the company's go-to-market strategies primarily in the sharing economy and digital markets. In addition, she will participate in corporate strategy discussions, offering her expertise to management in the areas of marketing, sales and cloud operations.

Ms. Wells also serves as a Board Director at Boston Private, a leading wealth management, trust, and private banking company and as a Tech Partner at Rally Ventures, a venture capital and private equity firm based in Menlo Park. She has a Master of Business Administration in Management from the Stanford Graduate School of Business and a Bachelor of Science in Economics from the Wharton School at the University of Pennsylvania.

About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions built on the latest advancements in AI and machine learning. Mitek's identity verification solutions allow an enterprise to verify a user's identity during a digital transaction. This enables financial institutions, payments companies and other businesses operating in highly regulated markets to mitigate financial risk and meet regulatory requirements while increasing revenue from digital channels. Mitek also reduces the friction in the users' experience with advanced data prefill and automation of the onboarding processes. Mitek's innovative solutions are embedded into the apps of more than 5,800 organizations and used by more than 80 million consumers. For more information, visit www.miteksystems.com or www.miteksystems.co.uk. (MITK-F)

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