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Mitek's Mobile Verify® Selected by Leading Car Rental Company for Mobile Check-In

SAN DIEGO and LONDON, Feb. 20, 2018 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) (www.miteksystems.com), a global leader in mobile capture and identity verification software solutions, today announced that one of the world's best-known car rental brands will use [Mobile Verify®](#) to allow customers to remotely check-in for their car reservation through the company's mobile app.

With Mobile Verify integrated into the app, customers will be able to simply snap a picture of their driver's license with their smartphone camera to verify their identities and remotely check-in, enabling them to bypass the counter and go straight to their vehicle. The U.S. car rental market represents an [estimated \\$28 billion industry](#), yet many companies are not keeping pace with consumer demand for more self-service, mobile options. As part of its commitment to providing a superior customer experience, this car rental company has focused on introducing industry-leading innovations through its mobile app, which has been used by nearly a quarter million people.

"By helping create a much faster and easier remote check-in process, Mobile Verify increases the value of the car rental company's mobile app and delights consumers," said James DeBello, Chairman and CEO, Mitek. "This not only helps increase customer loyalty and retention, but also helps the company position itself as a digital leader in the industry."

About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions built on the latest advancements in AI and machine learning. Mitek's identity verification solutions allow an enterprise to verify a user's identity during a digital transaction. This enables financial institutions, payments companies and other businesses operating in highly regulated markets to mitigate financial risk and meet regulatory requirements while increasing revenue from digital channels. Mitek also reduces the friction in the users' experience with advanced data prefill and automation of the onboarding processes. Mitek's innovative solutions are embedded into the apps of more than 6,100 organizations and used by more than 80 million consumers. For more information, visit www.miteksystems.com or www.miteksystems.co.uk. (MITK-F)

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