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## Mitek Joins Airbnb, Lyft, Payfone and One World on Panel at K(NO)W Identity Conference

### Thought leaders to discuss identity, trust, user experience and the sharing economy

SAN DIEGO, Calif. and LONDON, May 16, 2017 (GLOBE NEWSWIRE) -- Mitek (NASDAQ:MITK) ([www.miteksystems.com](http://www.miteksystems.com)), a global leader in [mobile capture](#) and identity verification software solutions, announced that General Manager, [Sarah Clark](#), will present as part of a panel featuring the leaders of the sharing economy at the [K\(NO\)W Identity Conference](#) on Tuesday, May 16, 2017.

"Trust is a crucial backbone to the sharing economy and a requirement for its continued growth," said Sarah Clark, General Manager, Identity, Mitek. "This panel will bring to light how the most innovative companies in the space are leveraging technology to verify user identities online and establish trust in the digital channel."

Clark's panel titled, "[Identity, Trust, User Experience, and the Sharing Economy](#)," will take place at 1:30 p.m. EDT in Atrium Ballroom A of the Ronald Reagan Building and International Trade Center. Additional panelists include:

- | [Angeli Jain](#), Product Lead, Airbnb
- | [Rodger Desai](#), Chief Executive Officer, Payfone, Inc.
- | [Wenbo Zhang](#), Senior manager, Fraud and Risk, Lyft
- | [Filip Verleyis](#), Senior Advisor, One World Identity

The K(NO)W Identity Conference brings together the world's most influential organizations and individuals to shape the future of identity. The conference is unique because of its inclusive and neutral approach to industry issues. Participants are able to connect with every aspect of the identity industry, from biometrics and access management to fraud prevention and verification.

#### About Mitek

Mitek (NASDAQ:MITK) is a global leader in mobile capture and identity verification software solutions. Mitek's ID document verification allows an enterprise to verify a user's identity during a mobile transaction, enabling financial institutions, payments companies and other businesses operating in highly regulated markets to transact business safely while increasing revenue from the mobile channel. Mitek also reduces the friction in the mobile users' experience with advanced data prefill. These innovative mobile solutions are embedded into the apps of more than 5,600 organizations and used by tens of millions of consumers for mobile check deposit, new account opening, insurance quoting, and more. For more information, visit [www.miteksystems.com](http://www.miteksystems.com) or [www.miteksystems.co.uk](http://www.miteksystems.co.uk). (MITK-F)

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