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## **Proofpoint Named a Leader in 2016 Gartner Magic Quadrant for Enterprise Information Archiving for Fifth Consecutive Year**

### **Cloud-based Proofpoint Enterprise Archive captures, classifies, and preserves data for streamlined e-discovery and next-generation compliance supervision**

SUNNYVALE, Calif., Dec. 08, 2016 (GLOBE NEWSWIRE) -- [Proofpoint, Inc.](#), (NASDAQ:PFPT), a leading next-generation security and compliance company, today announced it has been positioned by Gartner, Inc. in the Leaders quadrant of the 2016 Magic Quadrant for Enterprise Information Archiving (EIA) for the fifth consecutive year. The [report](#) provides a detailed overview of the enterprise information archiving market and evaluates vendors based on completeness of vision and ability to execute.

"We believe five consecutive years of Gartner leadership recognition confirms that our investments in enterprise archiving continue to lead the market in addressing the evolving challenges in compliance and legal discovery," said Darren Lee, senior vice president of Archiving and Governance for Proofpoint. "The archiving challenges that Gartner outlines we feel demonstrates the market need for solutions like Proofpoint's recently introduced Intelligent Supervision and E-discovery Analytics."

All industries are increasingly facing archiving challenges with many looking to SaaS as a way to scale. According to the report<sup>1</sup>: "EIA solutions traditionally were implemented by highly regulated environments, such as financial services and healthcare, but this has changed as organizations of all sizes and in all industries are starting to retain and manage email and other unstructured data for compliance, risk, governance and cost optimization." And<sup>1</sup> "Gartner is seeing a majority of organizations selecting SaaS for new or updated messaging data archiving implementations."

Proofpoint's leading [cloud-based archiving solution](#) simplifies the retention, discovery and supervision of data to ensure compliance with evolving regulations—without the headaches of managing an archiving solution in-house. Proofpoint is a proven leader in cloud archiving deployments, providing seamless and massive scalability to support the growth of unstructured data. Its presence across North America and EMEA enables organizations to meet data sovereignty requirements and benefit from a customer base across regulated industries such as financial services, public sector and healthcare.

Proofpoint's [Enterprise Archive solution](#) is utilized by some of the world's most sophisticated organizations. Providing access to information anytime, anywhere with sustainably fast and reliable performance, the solution is financially backed by a search performance guarantee. Only Proofpoint offers uncompromised data protection and encryption with patented DoubleBlind™ Key Architecture to ensure organizations retain full control over who has access to information.

To meet FINRA, SEC and IIROC obligations, Proofpoint Enterprise archive is fully integrated with a next-generation supervision platform for easy capture, review and reporting on all correspondence to streamline regulatory audits and investigations. The solution provides archive and supervision support for Microsoft Exchange, Office 365, and supports content from Twitter, LinkedIn and Facebook, as well as enterprise social media such as Yammer, Chatter, Skype and Jive.

Please visit [www.proofpoint.com/archivemg](http://www.proofpoint.com/archivemg) to download Gartner's 2016 Magic Quadrant for Enterprise Information Archiving. For more information about Proofpoint Enterprise Archive, please visit <https://www.proofpoint.com/us/products/information-archiving>.

<sup>1</sup> *Gartner, Magic Quadrant for Enterprise Information Archiving, Alan Dayley, Shane Harris, Garth Landers, Julian Tirsu, 5 December 2016*

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**About Proofpoint, Inc.**

Proofpoint Inc. (NASDAQ:PFPT) is a leading next-generation security and compliance company that provides cloud-based solutions to protect the way people work today. Proofpoint solutions enable organizations to protect their users from advanced attacks delivered via email, social media and mobile apps, protect the information their users create from advanced attacks and compliance risks, and respond quickly when incidents occur. More information is available at [www.proofpoint.com](http://www.proofpoint.com).

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Media Contact:

Kristy Campbell

Proofpoint, Inc.

(408) 517-4710

[kcampbell@proofpoint.com](mailto:kcampbell@proofpoint.com)

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