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DubLi Launches in Australia

Australian customers of DubLi were thrilled yesterday (March 8th, because of the launch of the Australian Shopping Mall! With 450 premium shops in 19 different categories, customers will be able to buy pretty much everything under the sun with a simple click. But there's more – DubLi has added extra value to the shopping experience with a cash back program. Depending on the individual store, you can get up to 20% cash back on each purchase! All you need to do is check the merchant's reward point percentage – for example, one reward point equals AUD 1.

With more stores on the way in the near future, you can be sure that DubLi's [shopping mall](#) will be the talk of the nation, offering the best prices, the best quality and the most fun.

Stay tuned to the blog, because 2010 is the year that DubLi will be putting together the components of the individual worldwide sites to create what is already being described as the world's first truly global shopping platform. We have a lot of news to share with you, and we know that you'll find it just as exciting as we do!