



April 23, 2012

## **Publimedia Joins DubLi Partner Program**

BOCA RATON, FL – April 23, 2012 – DUBLICOM Limited, a wholly-owned subsidiary of MediaNet Group Technologies, Inc. (OTCQB: MEDG), a global online shopping and entertainment community, today announced that it has launched, in conjunction with Publimedia, a division of Grupo Gestevisión Telecinco, S.A., the top-rated television station in Spain, the first DubLi Partner Program under its newly-revised Customized Partner Program platform.

The DubLi Partner Program is a white-label web solution that delivers all the DubLi.com products to the Partner under their branded identity. The new partnership will leverage DubLi's current platform in the Spanish market and allow Publimedia's internet viewers to take advantage of the unique value proposition offered by DubLi's Fun Shopping Auctions, Virtual Shopping Mall and Entertainment platforms. Publimedia's program will use the "nosoloshopping" brand and will allow Publimedia's customers from all over Spain to experience savings on their everyday shopping through the nosoloshopping portal. .

Michael Hansen, President and Chief Executive Officer of MediaNet Group Technologies, stated, "We are extremely pleased that Publimedia has decided to join the DubLi Partner Program. This relationship will assist Publimedia with enhancing their brand loyalty and delivering additional value to their customers while simultaneously showcasing DubLi as a leader in the global ecommerce market and expanding the DubLi product offerings to Spain's population."

About MediaNet Group Technologies, Inc.:

MediaNet Group Technologies, Inc. (OTCQB: MEDG), through its wholly-owned subsidiaries under the DubLi brand addresses consumer needs both online and offline through innovative engagement models, as well as virtual shopping experiences. Through its DubLi.com website, the company also creates tremendous opportunities by helping entrepreneurs both large and small create micro-distributor organizations by joining Dublinetwork.com. MediaNet Group Technologies main focus is to provide consumers around the world with the highest online value for their shopping and entertainment opportunities. The foundation of MediaNet Group was built upon an innovative business concept, a global presence and a consumer-centric business model that seeks to capitalize on global economic trends and changing consumer behaviors. The central hub of the MediaNet Group universe is DubLi.com, a comprehensive online shopping and entertainment community. DubLi Network is the sales and marketing engine for DubLi.com that is driven by a marketing network of Business Associates who use word-of-mouth advertising, the most effective form of direct selling, to sell a variety of memberships and packages that generate traffic to DubLi.com. DubLi Partner offers a white-label version of its DubLi.com platform giving participating organizations a professional, reliable web presence while providing access to DubLi's global online shopping and entertainment community. BSP Rewards, also known as DubLi Shopping, is responsible for the management and operations of DubLi's Shopping Mall platforms around the world. MediaNet Group is emerging as a leading provider of innovative shopping and entertainment solutions to consumers in over 100 countries.

Except for historical matters contained herein, statements made in this press release are forward-looking. Without limiting the generality of the foregoing, words such as "may," "will," "to," "plan," "expect," "believe," "anticipate," "intend," "could," "would," "estimate," or "continue" or the negative other variations thereof or comparable terminology are intended to identify forward-looking statements. Statements contained herein regarding our plans for developing the Global Shopping Mall concept even further in 2012 with the addition of new merchants and more products are examples of forward-looking statements.

Investors and others are cautioned that a variety of factors, including certain risks, may affect our business and cause actual results to differ materially from those set forth in the forward-looking statements. These risk factors include, without limitation, the risk of (i) our inability to establish and maintain a large, growing base of business associates; (ii) our inability to maintain the initial success of our Xpress Gift Card concept, (iii) our inability to develop and maintain successful new shopping opportunities which are accepted by our customers (iv) an inability to develop and/or maintain brand awareness for our online auctions; (v) a failure to maintain the competitive bidding environment for our online auctions; and (vi) a failure to adapt to technological change. The Company is also subject to the risks and uncertainties described in its filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended September 30, 2011.