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Splunk Empowers Public Sector Mission Success

Government Agencies, Colleges and Universities Turn Data Into Answers With Splunk Analytics and Machine Learning

SAN FRANCISCO & WASHINGTON--(BUSINESS WIRE)-- **.conf2017 -** Splunk Inc. (NASDAQ: SPLK), first in delivering "aha" moments from machine data, showcased today at .conf2017: the 8th Annual Splunk Conference how governments and higher education institutions are driving mission success with Splunk solutions. Thousands of public sector organizations including all three branches of the U.S. government, 15 cabinet-level departments, 43 out of 50 U.S. states and over 750 higher education institutions are leveraging Splunk IT and security solutions to analyze, correlate and act on their machine data to drive digital transformation, increase operational efficiency, reduce cost and improve security.

"Public sector and higher education organizations worldwide increasingly use analytics-driven IT and security solutions to turn machine data into answers that enable mission success," said Kevin Davis, vice president of public sector, Splunk. "Whether it be through improved learning analytics on campus, consolidating IT budgets at the state level or protecting government agencies from cyber criminals, Splunk is excited to help our public sector and higher education customers be at the forefront of driving IT modernization and improved security postures."

According to the 2017 Splunk Public Sector IT Operations Survey, at least 60 percent of public sector IT professionals feel as or less confident in carrying out responsibilities compared to last year. Splunk software empowers IT and security professionals with analytics solutions that help reduce this confidence gap.

> **Wayne Speaks, chief operating officer, Defense Health Agency Infrastructure and Operations Division:** *"The Defense Health Agency (DHA) relies on a secure and always-on infrastructure to ensure that our Armed Forces around the world are healthy and ready to serve. It's essential that the DHA's IT environment is not only getting the job done, but contributing to the overall success of our mission. Splunk is helping the DHA successfully monitor the newly deployed MHS GENESIS Electronic Health Record (EHR) system and will soon provide the foundation for DHA's enterprise Log Consolidation, Analysis and Retention Service (LCARS). We believe the Splunk platform can help to deliver significant savings by identifying tools we no longer need and automating reporting and IT processes."*

> **Air Cdre Chris Moore, ISS director service operations, UK Ministry of Defence**: *"The Splunk platform provides the Ministry of Defence access to real-time protective and network performance monitoring as part of our 'Enterprise Security & Service Management' program. We are more able to centrally monitor performance of our fixed and mobile networks. In the months since rolling out Splunk, we have identified potential broader use cases where UK Ministry of Defence could benefit from advanced data analytics in the future."*

In addition to improving internal operations, agencies are using the Splunk platform to combat cyber threats, promote smart infrastructure initiatives and improve the citizen experience. Splunk has seen these cases grow especially quickly within state and local governments. Currently, in the United States, Splunk is used by 43 out of 50 states, half of the 25 largest cities and 65 percent of the 25 largest counties.

> **Timothy Lee, chief information security officer, City of Los Angeles:** *"The City of Los Angeles is one of the most technologically advanced cities in the United States. With that, it's only natural that we are a prime target for advanced cyber criminals. To better defend against these threats with an analytics-driven approach to security, we needed a scalable security platform that raises our level of threat intelligence while reducing operational costs. Splunk has enabled the City of Los Angeles to build a custom security operations center that allows us to simultaneously automate our threat hunting process while conserving team resources to focus on proactive security strategy. Using Splunk Enterprise Security (ES) is like having video cameras on every block; it provides visibility into what's happening on the network, which is foundational to safety."*

Outside of government, higher education organizations are using Splunk to increase student success, maintain secure and connected campuses and improve university operations efficiencies. With the Splunk platform, colleges and universities gain holistic data visibility in one place and discover powerful insights in real-time analytics. Splunk is used in more than 750 higher education institutions worldwide and has been adopted by a broad range of K-20 schools.

Joseph Lee, chief information security officer, Georgetown University: *"Splunk has been instrumental in providing a multi-layered, analytics-based approach to combat cyber threats at Georgetown University. With more than 14,000 email addresses and global name recognition, Georgetown presents a compelling and large threat surface for attackers. Splunk gives us the ability to fully embrace analytics at the heart of our security operations center, enabling us to track, mitigate and take corrective action on threats, while using our own data."*

For more information on how Splunk is helping public sector organizations achieve mission success, visit the Splunk website.

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns machine data into answers. Organizations use market-leading Splunk solutions with machine learning to solve their toughest IT, Internet of Things and security challenges. Join millions of passionate users and discover your "aha" moment with Splunk today: http://www.splunk.com.

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