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State of Louisiana Saves Millions by Modernizing IT With Splunk

Splunk Enterprise Helps Cut \$70 Million in Costs, Improve Citizen Experience

SAN FRANCISCO--(BUSINESS WIRE)-- [Splunk Inc.](#) (NASDAQ: SPLK), provider of the leading software platform for real-time Operational Intelligence, today announced that the State of Louisiana accelerated its IT consolidation and modernization efforts across 20 executive branch agencies and 850 staffers into a modern, shared services model. With Splunk® Enterprise, the newly-unified IT operation is improving efficiencies, cutting costs and enhancing service delivery for its core customers—state agencies and taxpayers.

Like many state governments, Louisiana was historically challenged to manage data effectively across dozens of state agencies, while handling invoicing to each agency in a fair and transparent way without any black-box billing. The Bayou State selected Splunk to help modernize and consolidate its IT systems, implementing a shared services model to streamline processes, save time for citizens and IT staff and enable fine-grained usage-based agency billing. Now, Louisiana uses Splunk across the state to view all IT services through a single-pane-of-glass. Since deploying Splunk Enterprise, the state reports that it has:

- | Realized \$70 million in savings through IT modernization and legacy consolidation;
- | Elevated citizen experiences with streamlined IT and centralized data management; and
- | Increased business process efficiencies and cost savings by enabling a shared services model.

"It is rare to find a single product that has meaningful impact across our entire state government, but that's exactly what Splunk does. Splunk is extremely efficient and helps us make the best use of taxpayer dollars," said Derek Williams, director of data center operations, State of Louisiana. "Not only does Splunk save us money by freeing us from doing things manually with multiple systems, but it also enables transparency. Splunk gives the ability to show people exactly how things are being used and why."

Since deploying Splunk Enterprise in 2015, Louisiana has also gained granular insights into business processes to improve services. In one case, Williams' team discovered with Splunk that online Medicare and Medicaid enrollment was astronomically high. A deeper inspection revealed that citizens were enrolling as a way to see if they were eligible rather than first determining if they were eligible before enrolling. Louisiana has also implemented dashboards that enable constituents to monitor how state agencies' servers and applications are running in real time, providing much more transparency from the governor's office down. The State also plans to expand its cloud presence with Splunk in the coming months.

"Splunk works with more than 40 states across the United States, who are all faced with shrinking budgets and rising citizen expectations. Louisiana is a compelling example of how state and local governments can use Splunk to do more with less," said Kevin Davis, vice president of public sector, Splunk. "We are pleased that the shared services model enables Louisiana to focus more resources on serving their citizens and less time on IT maintenance, as we help them achieve success in delivery of important government services."

To learn more about how Splunk can help with IT and security modernization efforts across the public sector, visit the Splunk [website](#).

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) is the market leader in analyzing machine data to deliver Operational Intelligence for security, IT and the business. Splunk® software provides the enterprise machine data fabric that drives digital transformation. More than 13,000 customers in over 110 countries use Splunk solutions in the cloud and on-premises. Join millions of passionate users by trying Splunk software for free: <http://www.splunk.com/free-trials>.

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