



August 14, 2017

Splunk Introduces Splunk Insights for AWS Cloud Monitoring

Delivers Analytics-based Approach to Cloud Migration Visibility

SAN FRANCISCO--(BUSINESS WIRE)-- [Splunk Inc.](#) (NASDAQ: SPLK), provider of the leading software platform for real-time Operational Intelligence, today announced Splunk® Insights for AWS Cloud Monitoring, a solution that helps organizations drive more value from their journey to the cloud. Splunk Insights for AWS Cloud Monitoring provides end-to-end security, operational and cost management insights on Amazon Web Services (AWS) for as little as \$7,500 per year*. To trial for free, buy or learn more about [Splunk Insights for AWS Cloud Monitoring](#), please visit the Splunk website.

Today's fast-moving and challenging business landscape means more companies are migrating applications to the cloud to reduce costs and achieve the global scale needed to keep pace with customer demands. However, migrating to and running workloads in the cloud is not a seamless process, and IT teams often struggle to maintain anticipated cost benefits, desired performance, security and availability of applications.

Splunk Insights for AWS Cloud Monitoring delivers an analytics-based approach to cloud monitoring to address these challenges head-on by providing end-to-end visibility into a customer's AWS infrastructure, delivering real-time awareness of performance, health, configuration, security and infrastructure spend. With the analytics capabilities of Splunk, this solution can help customers predict AWS usage and optimize their AWS infrastructure to maximize savings. Splunk Insights for AWS Cloud Monitoring can be deployed via AWS Marketplace to correlate AWS data with other sources, across hybrid environments via a single platform with pre-built dashboards and visualizations.

"As our customers migrate their critical workloads to AWS, real-time insight into the performance of their workloads is crucial to successful cloud adoption," said Dave McCann, vice president, AWS Marketplace & Catalog Services, Amazon Web Services, Inc. "Making Splunk Insights for AWS Cloud Monitoring available on AWS Marketplace gives our customers access to a solution that assists in comprehensive monitoring of their workloads from the critical point of migration, to long after the application is running on AWS."

"Cloud adoption has become standard practice, but companies can face challenges throughout the migration process, including visibility limitations, unforeseen cost and resource constraints. Customers need the ability to correlate data sources across environments, in real time to derive maximum value," said Rick Fitz, senior vice president of IT Markets, Splunk. "With Splunk Insights for AWS Cloud Monitoring, our customers now have a cost-effective, easy-to-use solution that provides predictive insights to remove the friction of cloud adoption and help ensure companies maximize their cloud investment."

Availability

Splunk Insights for AWS Cloud Monitoring integrates right out of the box with numerous AWS offerings including Amazon CloudWatch, AWS CloudTrail and AWS Billing to provide operational awareness, security and cost avoidance for an AWS environment. Splunk Insights for AWS Cloud Monitoring AMI is [available today](#) for a 30-day, free trial on AWS Marketplace. To purchase a Splunk Insights for AWS Cloud Monitoring annual license, and deploy the license on AWS, contact Splunk [sales](#).

**Splunk Insights for AWS Cloud Monitoring is available only as a term license on an annual basis and you will be billed in advance on each anniversary date (if renewed).*

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) is the market leader in analyzing machine data to deliver Operational Intelligence for security, IT and the business. Splunk® software provides the enterprise machine data fabric that drives digital transformation. More than 13,000 customers in over 110 countries use Splunk solutions in the cloud and on-premises. Join millions of passionate users by trying Splunk software for free: <http://www.splunk.com/free-trials>.

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