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Splunk Cloud Launches on AWS Marketplace

New Offering Streamlines Deployment and Improves Time-to-Value for Customers

SAN FRANCISCO--(BUSINESS WIRE)-- **AWS SUMMIT** - [Splunk Inc.](#) (NASDAQ:SPLK), provider of the leading software platform for real-time Operational Intelligence, today announced support for SaaS Contracts in AWS Marketplace. The new globally available API capability enables seamless procurement and deployment of Splunk® Cloud. The automated and accelerated purchasing process for Splunk Cloud via AWS Marketplace ensures fast time-to-value for customers leveraging Splunk solutions to gain real-time security, operational and cost management insights across their Amazon Web Services (AWS) and hybrid environment.

The [University of San Francisco \(USF\)](#) is home to an innovative academic community of more than 12,000 students, faculty and staff. "As a higher education institution, USF prides itself on being at the forefront of technology, which is why we turned to Splunk and AWS," Opinder Bawa, vice president of information technology and chief information technology officer, University of San Francisco. "Ensuring the privacy of student, faculty and staff data is of critical importance. Adopting Splunk has enabled our small IT team to protect against increasingly sophisticated threats. The availability of Splunk Cloud on AWS Marketplace will make it even easier and faster to enhance the security of our entire AWS environment. This visibility is essential to our digital transformation journey."

[AWS Marketplace](#) streamlines customer adoption of technology such as Splunk Cloud via a consolidated purchase environment and integration with their AWS accounts, which have terms already established. AWS Marketplace SaaS Contracts simplifies the process even further by enabling customers to prepay for Splunk Cloud based on expected usage tiers through contracts up to one year in length. The Splunk Cloud cost is integrated into the customer's AWS bill once they subscribe, resulting in a consolidated, easy to process bill. By the end of the first half of 2017, Splunk will offer term-based pricing for extended contract terms for up to three years in length, offering specific discounts for longer contract duration purchases.

"Splunk is an innovative software platform that many of our customers rely on to drive efficiency and visibility across their entire infrastructure, and now customers will be able to purchase multi-year SaaS contracts through AWS Marketplace for the first time," said Dave McCann, vice president of AWS Marketplace & Catalog Services, Amazon Web Services, Inc. "Our customers want easy-to-deploy SaaS solutions like Splunk Cloud to drive data-driven operational efficiencies and speed innovation, with the long-term contracts now possible via AWS Marketplace, they can experience even greater cost savings."

"With the availability of Splunk Cloud via SaaS Contracts on AWS Marketplace, existing AWS customers can more easily get started with Splunk to gain end-to-end visibility across their AWS infrastructure," said Susan St. Ledger, chief revenue officer, Splunk. "By offering support for SaaS Contracts on AWS Marketplace at launch, we are excited to collaborate with AWS on this latest go-to-market method for bringing Splunk Cloud to the 100,000 current active buyers, and the growing customer base AWS Marketplace is building."

AWS DevOps Competency Achievement

Splunk has achieved the [AWS DevOps Competency](#) by demonstrating proven experience, technical proficiency and success in helping businesses implement continuous integration and continuous delivery practices. The competency underscores the company's ability to support AWS customers in their pursuit to deliver high quality software, faster, via a scalable and robust continuous delivery pipeline. Splunk customer, [FamilySearch](#), has successfully adopted continuous delivery by pushing more than 900 code releases per day and gained real-time visibility into their AWS infrastructure. Splunk has obtained several other AWS Competencies, including Government, Big Data, Security and IoT.

For more information, visit the Splunk [website](#) for insight into the collaboration between Splunk and AWS and visit our AWS Marketplace listing [here](#).

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) is the market leader in analyzing machine data to deliver Operational Intelligence for security, IT and the business. Splunk® software provides the enterprise machine data fabric that drives digital transformation. More than 13,000 customers in over 110 countries use Splunk solutions in the cloud and on-premises. Join millions of passionate users by trying Splunk software for free: <http://www.splunk.com/free-trials>.

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