March 7, 2017

Splunk Recognized as a Leader in Security Analytics by Independent Research Firm

Splunk Enterprise Security Receives Highest Possible Score for Real-Time Monitoring, Scalability and Detection Technologies

SAN FRANCISCO--(BUSINESS WIRE)-- Splunk Inc. (NASDAQ:SPLK), provider of the leading software platform for real-time Operational Intelligence, today announced its position as a Leader in The Forrester Wave™: Security Analytics Platforms, Q1 2017 report. The report evaluates the most significant security analytics (SA) providers based on current offering, strategy and market presence. To view the complete report, visit the Splunk website.

According to the report, "Enterprises widely deploy Splunk as a log management and search tool for infrastructure and operations use cases in addition to security use cases … Enterprises with advanced security teams and complex logging requirements should consider Splunk." The report also states, "Security analytics platforms give [security and risk] pros the ability to detect, investigate, and respond to cybersecurity threats. Speeding detection and hastening the investigation process enables faster response, lessening the impact of cyberattacks."

For this report, Forrester evaluated Splunk® Enterprise 6.5 and Splunk® Enterprise Security (ES) 4.5. As a leader, Splunk received a 5.0 out of 5.0 in 17 criteria, including real-time monitoring, infrastructure, log management, scalability, and dashboard and reporting.

"Splunk introduced security analytics to the market several years ago directly in response to customer feedback and market dynamics, which have increasingly been centered on making data actionable. We're proud to help customers around the world make sense of their data and embrace an analytics-driven approach to security," said Haiyan Song, senior vice president of Security Markets, Splunk. "As organizations seek out solutions to help them detect, respond and hunt for threats faster than ever, many organizations have chosen Splunk to act as their nerve center for security operations. We believe that Forrester has recognized the value Splunk brings to our customers. In our view, this report further validates how imperative it is to have analytics-powered technologies like Splunk at the heart of the Security Operations Center."

Splunk customers use a platform-oriented approach to gain a wide range of analytics capabilities through Splunk Enterprise, Splunk ES, the machine learning toolkit and Splunk User Behavior Analytics (UBA). This provides users with insight into machine generated data, including network, endpoint, access, anti-malware, vulnerability and identity information. Ultimately, this gives users the necessary analytics, flexibility and customization in their SOCs to manage and hunt security threats in real-time.

In Forrester's 36-criteria evaluation of security analytics vendors, the research firm identified what they deem the 11 most significant providers in the category and researched, analyzed and scored them. The Forrester Wave: Security Analytics Platforms report assesses the state of the security analytics market, and details findings about how well each vendor fulfills the criteria and where each fits in relation to each other.

To learn more about analytics-driven security and Splunk ES, download the report at the Splunk website.

Forrester Research, Inc., The Forrester Wave™: Security Analytics, by Joseph Blankenship with Stephanie Balaouras, Bill Barringham and Peter Harrison; March 6, 2017

About Splunk Inc.

Splunk Inc. (NASDAQ:SPLK) is the market leader in analyzing machine data to deliver Operational Intelligence for security, IT and the business. Splunk® software provides the enterprise machine data fabric that drives digital transformation. More than 13,000 customers in over 110 countries use Splunk solutions in the cloud and on-premises. Join millions of passionate users by trying Splunk software for free: http://www.splunk.com/free-trials.

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