



November 14, 2016

Splunk Appoints Richard Campione as Chief Product Officer

Experienced Technology Executive to Lead Product Strategy and Innovation

SAN FRANCISCO--(BUSINESS WIRE)-- [Splunk Inc.](#) (NASDAQ:SPLK), provider of the leading software platform for real-time Operational Intelligence, today announced it has appointed Richard Campione as chief product officer (CPO). A veteran of both startups and multinational corporations, Campione has been a technology leader for more than 30 years. As CPO, he will oversee product strategy and engineering across the Splunk® portfolio and Splunk Cloud to drive innovation and meet the needs of Splunk customers within IT, security and business teams. Campione will report to Doug Merritt, President and CEO, Splunk.

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"Richard understands the tremendous value that customers realize today from our solutions as Splunk increasingly becomes their mission-critical enterprise machine data fabric," Merritt said. "Richard possesses deep cloud DNA with hands-on experience leading engineering, product management, sales, marketing, professional services and more. He is ideally qualified to help drive the technical and innovation engines for Splunk and to ensure that we continue to meet the needs of Splunk customers everywhere."

Campione previously served as the CEO and president at Findly, a SaaS suite of talent acquisition applications. Prior to Findly, he was a board member and president of the cloud and business intelligence division at ServiceSource. Previously, he served as an executive vice president at SAP and as group president and general manager at Siebel Systems.

"Splunk is helping thousands of organizations achieve digital transformation and is a critical technology for businesses that want to drive real value from data," Campione said. "I have admired Splunk for many years. The company's product and engineering teams are recognized leaders in making machine data accessible, usable and valuable to everyone. I am excited to drive product strategy and execution during Splunk's next phase of growth and to help further product and cloud innovation, market growth and customer success."

Richard Campione, Chief Product Officer, Splunk (Photo: Business Wire)

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About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) is the market leader in analyzing machine data to deliver Operational Intelligence for security, IT and the business. Splunk® software provides the enterprise machine data fabric that drives digital transformation. More than 12,000 customers in over 110 countries use Splunk solutions in the cloud and on-premises. Join millions of passionate users by trying Splunk software for free: <http://www.splunk.com/free-trials>.

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