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Splunk Announces .conf2016: The 7th Annual Splunk Conference

Sony Interactive Entertainment and BBC Worldwide among 80 customer speakers

SAN FRANCISCO--(BUSINESS WIRE)-- [Splunk Inc.](#) (NASDAQ:SPLK), provider of the leading software platform for real-time Operational Intelligence, today announced .conf2016: The 7th Annual Splunk Conference is taking place September 26-29 at the Walt Disney World Swan and Dolphin Resort in Orlando, Florida.

At .conf2016 more than 4,500 Splunk enthusiasts, partners and experts will take part in 180 technical sessions, learn about the latest Splunk products and innovations, and experience over 80 customer presentations by visionary companies from around the world. Attendees can also sharpen their skills with Splunk University educational training sessions and learn from influential women transforming the technology industry. To reserve your spot at the 7th Annual Splunk Conference, [register for .conf2016 today](#).

"Machine data is the backbone of digital transformation, and .conf2016 will be the biggest gathering of machine data professionals yet. These are real people sharing real stories about how data is driving their transformation," said Doug Merritt, President and CEO, Splunk. "I look forward to revealing our product innovations and to learning more about how our customers and partners are relying on Splunk to power their digital journeys."

Merritt will deliver his vision for Splunk's future in the keynote address on Tuesday, September 27. Other notable speakers include Mike Stone, CIO, UK Ministry of Defense and Robert Herjavec, Founder and CEO, Herjavec Group.

Featured presentations at .conf2016 by Splunk customers include:

- | **Tim Vogel, senior data scientist, Sony Interactive Entertainment (PlayStation Network):** Vogel will explain how the Splunk Machine Learning Toolkit is used to identify potentially nefarious PlayStation Network (PSN) gaming user accounts at Sony Interactive Entertainment.
- | **Nick Bleech, head of information security, Travis Perkins:** Bleech will share the pitfalls of an infrastructure-heavy legacy SOC approach and the success Travis Perkins' gained when it moved to a cloud-based "lean SOC" with Splunk.
- | **Zoe Bolton, head of service operations, BBC Worldwide:** Bolton will discuss how analytics generated via Splunk® Cloud allowed BBC Worldwide to successfully launch a new digital service - BBC Store.

Women in Technology

Splunk has initiated a formal Women in Technology (WiT) group. During these sessions, influential women who are leading the charge in cutting-edge areas of technology will teach technical sessions, including sessions on how to use data to better understand and streamline cybersecurity, IT operations and business analytics processes. Attend our dedicated women in technology sessions at .conf2016 to learn from some of the brightest minds in the industry.

Splunk Revolution Awards

The Splunk Revolution Awards, presented each year at .conf, honor the unique and inspiring ways customers use Splunk solutions. The awards distinguish individual Splunk users and recognize their achievements in multiple categories, including developers, enterprises, innovation, partners and Splunk Ninjas. The winners will be announced during .conf2016. Entries will be accepted through August 26, 2016. To learn more and apply for the 2016 Revolution Awards, please visit our [website](#).

Splunk University at .conf2016

Splunk University is a hands-on, lab-inspired pre-conference educational program to help Splunk users sharpen their skills with the Splunk product suite and become Splunk Certified. Splunk University at .conf2016 offers single-day, two-day and

three-day bootcamps from September 24-26. For more information visit conf.splunk.com. To sign up for Splunk University, check the appropriate boxes as you [register for .conf2016](#).

.conf2016 Sponsors

More than 50 leading technology vendors and Splunk ecosystem partners, including: Accenture, Amazon Web Services, Booz Allen Hamilton, Cisco, EMC, Extrahop, NetApp, Palo Alto Networks, Resolve Systems, ServiceNow, Syncsort, Tata Consultancy, ThreatConnect and Ziften will showcase demos of their latest technologies and integrations with Splunk.

The full list of .conf2016 sessions is available at conf.splunk.com.

About Splunk Inc.

Splunk Inc. (NASDAQ:SPLK) is the market-leading platform that powers Operational Intelligence. We pioneer innovative, disruptive solutions that make machine data accessible, usable and valuable to everyone. More than 11,000 customers in over 110 countries use Splunk software and cloud services to make business, government and education more efficient, secure and profitable. Join hundreds of thousands of passionate users by trying Splunk solutions for free:

<http://www.splunk.com/free-trials>.

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