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Splunk Customers Demonstrate Success on the AWS Cloud

New Splunk App for AWS Now Available on Splunk Light for \$3/day

SAN FRANCISCO--(BUSINESS WIRE)-- [Splunk Inc.](#) (NASDAQ: SPLK), the leading software platform for real-time Operational Intelligence, today announced that customers across virtually every industry and geography are benefitting from the agility of Amazon Web Services (AWS) and visibility that Splunk® solutions provide to get the most from their cloud deployments. Customers including analyticsMD, Cox Automotive, Eastman Chemical Company, EnerNOC, FamilySearch, Illumina, Travis Perkins and Yelp rely on Splunk solutions to help achieve increased levels of security and operational efficiency by gaining real-time insight into their AWS Cloud applications and infrastructure.

"Cloud computing and machine data are foundational to digital transformation and continuous innovation, and AWS and Splunk are committed to helping customers succeed in these critical categories," said Cheryl Chin, vice president of global partners, Splunk. "For customers to take full advantage of the benefits of the cloud, they need end-to-end visibility across their entire AWS environment. Splunk solutions enhance the value customers get by enabling real-time insight into their AWS infrastructure."

"analyticsMD is trusted by U.S. hospitals to provide real-time visibility into what's happening on the ground and help them make instant decisions, and Splunk Light is critical for helping us maintain that real time insight and action," said Ian Christopher, chief technical officer, analyticsMD. "We ingest data from our healthcare partners from around the country; Splunk Light allows us to proactively monitor issues and detect anomalies in the system before they become a problem. Now that we can also use Splunk Light and the Splunk App for AWS to manage our AWS environment, Splunk is becoming our go-to monitoring technology."

"Using AWS and Splunk solutions together gives Cox Automotive an advantage by helping us use data to fuel the business," said Steven Hatch, technology manager at Cox Automotive. "We generate massive amounts of data per day across all of the Cox Automotive infrastructure, including brands like Autotrader and Kelley Blue Book. We rely upon the integration of the Splunk App for AWS and Splunk Cloud with AWS to understand the health of production systems and to give our engineering and development teams insight into new software releases. It raised our efficiency and visibility to new levels, helping to protect our current revenue sources and opening our eyes to new revenue streams."

"The Splunk App for AWS has been essential to Eastman Chemical's journey to becoming a cloud-first company," said Matthew Campbell, senior systems analyst, Eastman Chemical Company. "We collect and analyze virtually every AWS data source using the Splunk platform. Together, Splunk Enterprise and AWS Cloud help us be more proactive against security threats such as phishing, offer better availability to improve the customer experience, and analyze historical data to develop forward thinking security practices. Using the Splunk App for AWS, we are more proactive with real-time monitoring to understand who created an environment, when an instance was stopped or started, and if any specific activity triggered a security alert."

"Splunk continues to be a driving force in the area of machine data analysis, continuously delivering innovative solutions to keep pace with customer demands," said Terry Wise, vice president of worldwide partner ecosystem, Amazon Web Services, Inc. "The value of the AWS and Splunk collaboration is consistently demonstrated in the compelling customer success stories we see around the world and across all industries."

New Splunk Solutions for AWS Customers and AWS Program Achievements

At AWS re:Invent 2016, Splunk is delivering version 5.0 of the [Splunk App for AWS](#), a free app that delivers a prebuilt set of dashboards and reports containing key operational, security and billing insights. The new Splunk App for AWS is available for the first time ever on [Splunk Light](#) in addition to [Splunk Enterprise](#) and [Splunk Cloud](#). The new version delivers an extended set of enhanced dashboards, advanced billing insights into reserved versus on-demand AWS instances, and integrated machine learning customers need to identify cost optimization improvements and security anomalies. Splunk Light is a comprehensive solution for small IT environments that automates log search and analysis. With this access, small IT teams and developers leveraging AWS gain access to Splunk's powerful end-to-end visibility and insights at an entry price point of \$3.00 per day (billed monthly).

After passing a rigorous audit, Splunk is one of the first AWS Partner Network (APN) partners to achieve [AWS IoT Competency](#) status. Achieving the AWS IoT Competency differentiates Splunk as an APN member that has demonstrated relevant technical proficiency and proven customer success, delivering solutions seamlessly on the AWS Cloud. To receive the designation, Splunk demonstrated deep AWS expertise and underwent an assessment to validate the security, performance and reliability of Splunk solutions. Splunk has achieved several other AWS Competencies, including Government, Big Data and Security.

Splunk continues to be the ideal fit for public sector entities turning to the cloud for flexible, scalable and cost-effective infrastructure. In addition to holding the AWS Government Competency, Splunk is one of the first APN Partners to join the new AWS Public Sector Partner Program, designed to recognize partners with solutions and experience in delivering government, education, and non-profit customer mission around the world. [Splunk Cloud](#) is available on AWS GovCloud (US), ensuring government agencies can securely harness the power of Operational Intelligence from machine-generated data through Splunk Cloud.

Get up to date information on all the Splunk activities happening at AWS re:Invent 2016 by visiting: https://www.splunk.com/en_us/about-us/events/aws-reinvent.html.

More information on the collaboration between Splunk and AWS can be found [here](#).

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) is the market leader in analyzing machine data to deliver Operational Intelligence for security, IT and the business. Splunk® software provides the enterprise machine data fabric that drives digital transformation. More than 12,000 customers in over 110 countries use Splunk solutions in the cloud and on-premises. Join millions of passionate users by trying Splunk software for free: <http://www.splunk.com/free-trials>.

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